

ESTTA Tracking number: **ESTTA633040**

Filing date: **10/15/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Instagram, LLC
Granted to Date of previous extension	10/15/2014
Address	1601 Willow Road Menlo Park, CA 94025 UNITED STATES

Attorney information	Thomas M. Hadid Cooley LLP 1299 Pennsylvania Ave., NW Suite 700 Washington, DC 20004 UNITED STATES trademarks@cooley.com, afennimore@cooley.com, chwang@cooley.com, thadid@cooley.com, bhughes@cooley.com, rgivnerforbes@cooley.com, pwillsey@cooley.com Phone:6508497007
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Applicant Information

Application No	86184707	Publication date	06/17/2014
Opposition Filing Date	10/15/2014	Opposition Period Ends	10/15/2014
Applicants	<p>Gevorkyan, Gor #100 Burbank, CA 91504 UNITED STATES</p> <p>Arakelian, Zareh #100 Burbank, CA 91504 UNITED STATES</p>		

Goods/Services Affected by Opposition

Class 009. First Use: 2013/12/03 First Use In Commerce: 2013/12/03

All goods and services in the class are opposed, namely: Computer application software for mobile phones, portable media players, and handheld computers, namely, software for uploading images and videos that are related to the wedding and event industry

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)
Other	Non-use

Marks Cited by Opposer as Basis for Opposition

U.S. Application No.	86100072	Application Date	10/24/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	INSTAGRAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 0 First Use In Commerce: 0 Marketing, advertising and promotion services; Dissemination of advertising for others via computer and communication networks; Marketing and advertising consultation services; Promoting the goods and services of others via computer and communication networks; Market research services; Provision of market research information</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0 Telecommunication services, namely, transmission of advertisements and media advertising communications via computer and communication networks</p>		

U.S. Application No.	85965177	Application Date	06/20/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	INSTAGRAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 038. First use: First Use: 0 First Use In Commerce: 0 Telecommunications services, namely, electronic transmission of data, messages, graphics, images, videos and information; peer-to-peer photo and video sharing services, namely, electronic transmission of digital photos, video and audio-visual files among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, messages, graphics, videos, and images</p>		

U.S. Application No.	85965174	Application Date	06/20/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	INSTAGRAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Downloadable computer software for modifying the appearance and enabling transmission of images, audio-visual and videocontent; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer software for use as an application programming interface (API); computer software in the nature of an application programming interface (API) which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks		

U.S. Application No.	85965171	Application Date	06/20/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	INSTAGRAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 045. First use: First Use: 0 First Use In Commerce: 0 Internet based Social introduction, networking and dating services; providing information in the form of databases featuring information in the fields of social networking, social introduction and dating		

U.S. Application No.	85965169	Application Date	06/20/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	INSTAGRAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 0 First Use In Commerce: 0 Providing computer, electronic and online databases in the field of entertainment; publication of electronic journals and web logs featuring user generated or specified content; publishing of electronic publications for others		

U.S. Application No.	85965167	Application Date	06/20/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	INSTAGRAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 0 First Use In Commerce: 0 Providing a web site that gives users the ability to upload images, videos and audio-visual content; providing use of online temporary non-downloadable software for modifying the appearance and enabling transmission of images and audiovisual and video content; file sharing services, namely, providing a website featuring technology enabling users to upload and download electronic files; hosting on-line web facilities as websites and mobile sites for others for managing and sharing on-line content; providing information from searchable indexes and databases of information; providing search engines for obtaining data via communications networks; computer services, namely, creating virtual communities for registered users to participate in discussions and engage in social, business and community networking; computer services, namely, hosting elec-		

	<p>tronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics and audio visual information, on computer and communication networks namely, provision of search engines for the Internet; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information in the nature of personal profiles, audio, video, photographic images, text, graphics and data</p>
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U.S. Application No.	85866573	Application Date	03/04/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	INSTAGRAM		
Design Mark			
Description of Mark	The mark consists of the word "INSTAGRAM" written in script writing.		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0 Downloadable computer software for modifying the appearance and enabling transmission of photographs; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer software for use as an application programming interface (API); computer software in the nature of an application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0 Telecommunications services, namely, electronic transmission of data, messages, graphics, images and information; peer-to-peer photo sharing services, namely, electronic transmission of digital photofiles among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general in-</p>		

	<p>terest; broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, messages, graphics, and images; telecommunications services, namely, electronic transmission of photos and videos</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing computer, electronic and online databases in the field of entertainment; publication of electronic journals and web logs featuring user generated or specified content; publishing services, namely, publishing of electronic publications for others</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing a web site that gives users the ability to upload photographs; computer services, namely, providing an interactive web site featuring technology that allows users to manage their online photograph and social networking accounts; providing use of online temporary non-downloadable software for modifying the appearance and enabling transmission of photographs; file sharing services, namely, providing a web site featuring technology enabling users to upload and download electronic files; hosting on-line web facilities for others for managing and sharing on-line content; providing information from searchable indexes and databases of information; providing search engines for obtaining data via communications networks; computer services, namely, creating virtual communities for registered users to participate in discussions and engage in social, business and community networking; computer services, namely, hosting online web facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple web sites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple web sites; providing information on topics of general interest from searchable indexes and databases of information, including text, electronic documents, databases, graphics and audio visual information, on computer and communication networks namely, provision of search engines for the Internet; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or user-specified information, personal profiles, audio, video, photographic images, text, graphics and data</p> <p>Class 045. First use: First Use: 0 First Use In Commerce: 0</p> <p>Internet based social introduction, networking and dating services; providing on-line computer databases in the fields of social networking, social introduction and dating</p>
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U.S. Registration No.	4170675	Application Date	09/19/2011
Registration Date	07/10/2012	Foreign Priority Date	NONE
Word Mark	INSTAGRAM		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 042. First use: First Use: 2010/10/06 First Use In Commerce: 2010/10/06 Providing a web site that gives users the ability to upload photographs; technical support services, namely, providing help desk services in the field of computer software, namely, providing users with instructions and advice on the use of downloadable computer software, provided online and via e-mail; computer services, namely, providing an interactive website featuring technology that allows users to manage their online photograph and social networking accounts

U.S. Registration No.	4146057	Application Date	09/19/2011
Registration Date	05/22/2012	Foreign Priority Date	NONE
Word Mark	INSTAGRAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2010/10/06 First Use In Commerce: 2010/10/06 Downloadable computer software for modifying the appearance and enabling transmission of photographs		

Attachments	86100072#TMSN.png(bytes) 85965177#TMSN.png(bytes) 85965174#TMSN.png(bytes) 85965171#TMSN.png(bytes) 85965169#TMSN.png(bytes) 85965167#TMSN.png(bytes) 85866573#TMSN.png(bytes) 85426271#TMSN.png(bytes) 85426267#TMSN.png(bytes) Instagram NOO re WEDSTAGRAM.pdf(437376 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Thomas M. Hadid/
Name	Thomas M. Hadid
Date	10/15/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of application Serial No. 86/184,707
For the Trademark WEDSTAGRAM
Published in the Official Gazette on June 17, 2014

INSTAGRAM, LLC,)	
)	
Opposer,)	
)	Opposition No.
v.)	
)	
GOR GEVORKYAN AND)	
ZAREH ARAKELIAN,)	
)	
Applicants.)	
_____)	

NOTICE OF OPPOSITION

Opposer Instagram, LLC (“Instagram”), a Delaware limited liability company having its principal place of business at 1601 Willow Rd., Menlo Park, California 94025, believes that it will be damaged by the issuance of a registration for the mark WEDSTAGRAM (the “WEDSTAGRAM Mark” or “Applicants’ Mark”), as applied for in Application Serial No. 86/184,707, filed on February 5, 2014 by Gor Gevorkyan and Zareh Arakelian, (collectively, “Applicants”), individuals with a mailing address of 1631 Maria Street, #100, Burbank, California 91504.

As grounds for opposition, Instagram alleges that:

1. Since the launch of its photo sharing and social networking service and software application in October 2010, Instagram has continuously used the mark INSTAGRAM in interstate commerce in the United States in connection with its goods and services.
2. Instagram owns multiple U.S. registrations and applications for the mark

INSTAGRAM, which cover a variety of goods and services, including, but not limited to:

- Downloadable computer software for modifying the appearance and enabling transmission of photographs;
- Computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information;
- Telecommunications services, namely electronic transmission of data, messages, graphics, images and information;
- Computer services, namely, providing an interactive website featuring technology that allows users to manage their online photograph and social networking accounts;
- Online software for modifying the appearance and enabling transmission of photographs;
- Providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; and,
- Social introduction, networking and dating services.

True and correct copies of its registration certificates and the U.S. Patent and Trademark Office online status pages for Instagram's registrations and pending trademark applications for the INSTAGRAM mark are attached hereto as Exhibit A, and are incorporated by reference as though fully set forth herein.

3. In addition, Instagram owns common law rights in the INSTAGRAM mark in connection with various other goods and services, including as identified in pending U.S. trademark applications. All of Instagram's marks that feature the term INSTAGRAM are referred to herein as the "INSTAGRAM Marks."

4. The INSTAGRAM mark is highly distinctive with regard to photo and video sharing services and software, and social networking services. Moreover, through Instagram's widespread use of the INSTAGRAM Marks, extensive and continuous media coverage, the high degree of consumer recognition of the INSTAGRAM Marks, Instagram's enormous and loyal

user base, its multiple trademark registrations and pending applications, and other factors, the INSTAGRAM Marks have become famous within the meaning of Section 43(c) of the United States Trademark Act, 15 U.S.C. § 1125(c).

5. Applicants filed Application Serial No. 86/184,707 for WEDSTAGRAM (the “WEDSTAGRAM Application”) on an in-use basis on February 5, 2014, claiming a first use date of December 3, 2013, for: “[c]omputer application software for mobile phones, portable media players, and handheld computers, namely, software for uploading images and videos that are related to the wedding and event industry” in International Class 09.

6. The WEDSTAGRAM Application was published in the *Official Gazette* on June 17, 2014.

**FIRST GROUND FOR OPPOSITION:
LIKELIHOOD OF CONFUSION**

7. Instagram incorporates by reference Paragraphs 1 through 6, inclusive, as if fully set forth herein.

8. Instagram began using its INSTAGRAM mark at least as early as October 2010, and filed applications resulting in federal registrations prior to Applicants’ application to register the WEDSTAGRAM Mark or, on information and belief, any alleged actual use by Applicants of Applicants’ Mark.

9. The INSTAGRAM Marks are inherently strong and have become famous.

10. Applicants’ Mark, particularly as identified in its application, is likely to cause confusion, or to suggest an association between the Applicants and Instagram, where none exists.

11. Instagram is not affiliated or connected with Applicants or its goods; nor has Instagram endorsed or sponsored Applicants or its goods.

12. Registration of Applicants’ Mark will damage Instagram because Applicants’

Mark is likely, when used on or in connection with the goods described in the opposed application, to cause confusion, or to cause mistake or to deceive. Thus, Applicants' Mark is unregistrable under 15 U.S.C. §§ 1052, 1053, 1063, and 1125 and should be refused registration.

**SECOND GROUND FOR OPPOSITION:
DILUTION OF A FAMOUS MARK**

13. Instagram incorporates by reference Paragraphs 1 through 12 inclusive, as if fully set forth herein.

14. The INSTAGRAM Marks are inherently distinctive.

15. Instagram has used the INSTAGRAM trademark since at least as early as 2010 for photo sharing and social networking goods and services, and has expanded use of the INSTAGRAM Marks to many other goods and services.

16. Instagram is the owner of multiple U.S. registrations and applications for the INSTAGRAM Marks.

17. Instagram has continuously used the INSTAGRAM Marks throughout the United States and internationally.

18. As a result of the enormous publicity afforded the INSTAGRAM Marks, and the strong and loyal base of customers that enjoys Instagram's goods and services, the INSTAGRAM Marks have a high degree of consumer recognition, are widely recognized by the general consuming public of the United States as a designation of Instagram's goods and services, and are famous.

19. The INSTAGRAM Marks became famous before Applicants filed to register the WEDSTAGRAM Mark on February 5, 2014, or, on information and belief, any actual use by Applicants of Applicants' Mark.

20. Applicants' Mark is likely to cause an association between Applicants' Mark and

the INSTAGRAM Marks. This false association impairs the distinctiveness of the INSTAGRAM Marks and weakens the connection in the public's mind between the INSTAGRAM Marks and Instagram's goods and services.

21. Applicants' Mark is likely to cause dilution by blurring. Accordingly, Applicants' Mark is unregistrable under 15 U.S.C. §§ 1052, 1053, 1063, and 1125, and should be refused registration.

**THIRD GROUND FOR OPPOSITION:
NON-USE**

22. Instagram incorporates by reference Paragraphs 1 through 21 inclusive, as if fully set forth herein.

23. Upon information and belief, at the time Applicants filed their use-based application under 15 U.S.C. § 1051(a), Applicants had not used and was not using the WEDSTAGRAM Mark in commerce in connection with "[c]omputer application software for mobile phones, portable media players, and handheld computers, namely, software for uploading images and videos that are related to the wedding and event industry."

24. Thus, Applicants' Mark is unregistrable under 15 U.S.C. § 1051(a) and should be refused registration.

Wherefore, Instagram prays that this Opposition be sustained, and that Application Serial No. 86/184,707 be refused.

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Respectfully submitted,

Date: October 15, 2014

By: /s/ Anne H. Peck
Cooley LLP
Attorneys for Opposer Instagram, LLC
Anne H. Peck
Brendan J. Hughes
Chantal Z. Hwang
1299 Pennsylvania Avenue, NW, Suite 700
Washington, D.C. 20004
T: 650-843-5000
F: 650-849-7400

CERTIFICATE OF TRANSMITTAL AND SERVICE

I hereby certify that this Notice of Opposition is being electronically transmitted in PDF format to the Trademark Trial and Appeal Board through the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated below.

I hereby further certify that on the date indicated below, a true and correct copy of this Notice of Opposition was placed in the United States Mail via First Class Mail, addressed to correspondent for Applicants:

Gor Gevorkyan
1631 Maria Street, #100
Burbank, California 91504-3420

Date: October 15, 2014

/s/ Thomas M. Hadid
Thomas M. Hadid

EXHIBIT A

United States of America
United States Patent and Trademark Office

INSTAGRAM

Reg. No. 4,146,057

Registered May 22, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

INSTAGRAM, INC. (DELAWARE CORPORATION)
181 SOUTH PARK AVENUE
SAN FRANCISCO, CA 94107

FOR: DOWNLOADABLE COMPUTER SOFTWARE FOR MODIFYING THE APPEARANCE AND ENABLING TRANSMISSION OF PHOTOGRAPHS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-6-2010; IN COMMERCE 10-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE WORDING "INSTAGRAM" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 85-426,267, FILED 9-19-2011.

BILL DAWE, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2014-09-02 20:58:03 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85426267	Application Filing Date: Sep. 19, 2011
US Registration Number: 4146057	Registration Date: May 22, 2012
Filed as TEAS Plus: Yes	Currently TEAS Plus: Yes
Register: Principal	
Mark Type: Trademark	
Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.	
Status Date: May 22, 2012	
Publication Date: Mar. 06, 2012	

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The wording "INSTAGRAM" has no meaning in a foreign language.

Related Properties Information

International Registration Number: 1129314

International Application(s) /Registration(s) Based on this Property: A0028862/1129314

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable computer software for modifying the appearance and enabling transmission of photographs

International Class(es): 009 - Primary Class	U.S Class(es): 021, 023, 026, 036, 038
Class Status: ACTIVE	
Basis: 1(a)	
First Use: Oct. 06, 2010	Use in Commerce: Oct. 06, 2010

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: INSTAGRAM, LLC	
Owner Address: 1601 WILLOW ROAD MENLO PARK, CALIFORNIA 94025 UNITED STATES	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: 650-843-5000

Fax: 650-857-0663

Correspondent e-mail: trademarks@cooley.com peckah@cooley.com lmayall@cooley.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 20, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 20, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 21, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 24, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 22, 2012	REGISTERED-PRINCIPAL REGISTER	
Mar. 06, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 06, 2012	PUBLISHED FOR OPPOSITION	
Feb. 15, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 08, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 03, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 03, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 31, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jan. 30, 2012	ASSIGNED TO LIE	66213
Jan. 12, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 12, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 12, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 12, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 12, 2012	EXAMINERS AMENDMENT -WRITTEN	76838
Jan. 05, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 05, 2012	NON-FINAL ACTION E-MAILED	6325
Jan. 05, 2012	NON-FINAL ACTION WRITTEN	76838
Jan. 05, 2012	ASSIGNED TO EXAMINER	76838
Sep. 23, 2011	NOTICE OF PSEUDO MARK MAILED	
Sep. 22, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 22, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 22, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: INSTAGRAM, INC.

Assignment 1 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [4710/0689](#)

Pages: 4

Date Recorded: Feb. 03, 2012

Supporting Documents: [assignment-tm-4710-0689.pdf](#)

Assignor

Name: [BURBN, INC.](#)

Execution Date: Jan. 24, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [INSTAGRAM, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 181 SOUTH PARK AVENUE
SAN FRANCISCO, CALIFORNIA 94107

Correspondent

Correspondent Name: STACY E. DON

Correspondent Address: 2050 MAIN STREET, SUITE 1100
ORRICK, HERRINGTON & SUTCLIFFE LLP
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: MERGER EFFECTIVE 08/31/2012

Reel/Frame: [4883/0974](#)

Pages: 6

Date Recorded: Oct. 18, 2012

Supporting Documents: [assignment-tm-4883-0974.pdf](#)

Assignor

Name: [INSTAGRAM, INC.](#)

Execution Date: Mar. 13, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [IRIS ACQUISITION SUB I, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

Address: 1601 WILLOW ROAD
MENLO PARK, CALIFORNIA 94025

Correspondent

Correspondent Name: AARON FENNIMORE C/O COOLEY LLP

Correspondent Address: 777 6TH STREET, NW, SUITE 1100
WASHINGTON, DC 20001

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [4900/0369](#)

Pages: 4

Date Recorded: Nov. 14, 2012

Supporting Documents: [assignment-tm-4900-0369.pdf](#)

Assignor

Name: [IRIS ACQUISITION SUB 1, LLC](#)

Execution Date: Sep. 12, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

Assignee

Name: [INSTAGRAM, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

Address: 1601 WILLOW ROAD
MENLO PARK, CALIFORNIA 94025

Correspondent

Correspondent Name: AARON FENNIMORE C/O COOLEY LLP

Correspondent Address: 777 6TH STREET, NW, SUITE 1100

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 8

Type of Proceeding: Opposition

Proceeding Number: [91217238](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: FLIPAGRAM, INC.

Correspondent Address: Kia Kamran, Esq.
1900 Avenue of the Stars, 25th Floor
LOS ANGELES CA , 90067

Correspondent e-mail: ipprosecutionsf@orrick.com , beth.goldman@orrick.com , blee@orrick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FLIPAGRAM	Opposition Pending	86042264	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com , thadid@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	STIP FOR EXT	Jul 18, 2014	
5	EXTENSION OF TIME GRANTED	Jul 18, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91217239](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Global Personals, LLC

Correspondent Address: JASON A FISCHER

RANDAZZA LEGAL GROUP
2 S BISCAYNE BLVD , SUITE 2600
MIAMI FL , 33131-1819
UNITED STATES

Correspondent e-mail: tmddocket@randazza.com

Mark	Application Status	Serial Number	Registration Number
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INSTABANG	Opposition Pending	86036656	
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Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: BRENDAN J HUGHES
COOLEY LLP
1299 PENNSYLVANIA AVENUE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , peckah@cooley.com , afennimore@cooley.com , kkrajeck@cooley.com , chwang@cooley.com , thadid@cooley.com , cnathan@cooley.com

Mark	Application Status	Serial Number	Registration Number
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INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
5	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
6	TRIAL DATES RESET	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216667](#)

Filing Date: Jun 02, 2014

Status: Pending

Status Date: Jun 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Mixtagram LLC

Correspondent Address: TROY E. LARSON
1735 MARKET ST FL 51
PHILADELPHIA PA , 19103-7507

Correspondent e-mail: larsont@ballardspahr.com , phila_tmddocketing@ballardspahr.com

Mark	Application Status	Serial Number	Registration Number
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MIXTAGRAM	Opposition Pending	85961202	
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Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore

Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , bhughes@cooley.com , afennimore@cooley.com , chwang@cooley.com , rgivnerforbes@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 02, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 02, 2014	Jul 12, 2014
3	PENDING, INSTITUTED	Jun 02, 2014	
4	STIP FOR EXT	Jul 10, 2014	
5	EXTENSION OF TIME GRANTED	Jul 10, 2014	
6	STIP FOR EXT	Aug 11, 2014	
7	EXTENSION OF TIME GRANTED	Aug 11, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216122](#)

Filing Date: Apr 28, 2014

Status: Pending

Status Date: Apr 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Evergram, Inc

Correspondent Address: JAY BEGLER
NIESAR & VESTAL LLP
90 NEW MONTGOMERY ST FL 9
SAN FRANCISCO CA , 94105-4504
UNITED STATES

Correspondent e-mail: jbegler@nvlawllp.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
EVERGRAM	Opposition Pending	85613424	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW, STE 700
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675

INSTAGRAM	Notice of Allowance - Issued	85866573
INSTAGRAM	Request For Extension of Time to File Opposition	85965167
INSTAGRAM	Request For Extension of Time to File Opposition	85965169
INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 28, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2014	Jun 07, 2014
3	PENDING, INSTITUTED	Apr 28, 2014	
4	D MOT FOR EXT W/ CONSENT	May 30, 2014	
5	EXTENSION OF TIME GRANTED	May 30, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 05, 2014	Jul 05, 2014
7	P RESP TO BD ORDER/INQUIRY	Jun 18, 2014	
8	PROCEEDINGS RESUMED	Jul 15, 2014	
9	STIP FOR EXT	Jul 25, 2014	
10	EXTENSION OF TIME GRANTED	Jul 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214795](#)

Filing Date: Feb 05, 2014

Status: Pending

Status Date: Feb 05, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Sean Broihier and Associates, LLC

Correspondent Address: AMY SULLIVAN CAHILL
STITES & HARBISON PLLC
400 W MARKET ST STE 1800
LOUISVILLE KY , 40202-3352
UNITED STATES

Correspondent e-mail: acahill@stites.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAPRINTS	Opposition Pending	85742628	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COLLEY LLP
1299 PENNSYLVANIA AVE, NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: pwillsey@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , trademarks@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	

INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2014	Mar 17, 2014
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2014	
3	PENDING, INSTITUTED	Feb 05, 2014	
4	ANSWER	Mar 13, 2014	
5	STIP FOR EXT	Aug 13, 2014	
6	EXTENSION OF TIME GRANTED	Aug 14, 2014	
7	STIP FOR EXT	Aug 29, 2014	
8	EXTENSION OF TIME GRANTED	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214761](#)

Filing Date: Feb 03, 2014

Status: Pending

Status Date: Feb 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: App Cliques

Correspondent Address: BRUCE W STRATFORD
PO BOX 150113
OGDEN UT , 84415
UNITED STATES

Correspondent e-mail: seanphilipoom@gmail.com , bruce@stratfordlegal.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGOOD	Opposition Pending	85883219	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2014	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2014	Mar 15, 2014
3	PENDING, INSTITUTED	Feb 03, 2014	
4	ANSWER	Mar 11, 2014	
5	D REQ TO W/DRAW AS ATTORNEY	Jul 23, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 25, 2014	Aug 24, 2014
7	D REQ TO W/DRAW AS ATTORNEY	Aug 12, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 18, 2014	Sep 17, 2014

Type of Proceeding: Opposition

Proceeding Number: [91214455](#)

Filing Date: Jan 13, 2014

Status: Terminated

Status Date: Apr 25, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Wu Heshun

Correspondent Address: V SCHWARTZMANN
V SCHWARTZMANN & ASSOCIATES
PO BOX 1093
COCONUT GROVE FL , 33133
UNITED STATES

Correspondent e-mail: attorneys@taxlaw-patents.com; vshvartsma

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAFRAME	Abandoned - After Inter-Partes Decision	85857021	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , lmayall@cooley.com , cnathan@cooley.com , afennimore@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 14, 2014	Feb 23, 2014
3	PENDING, INSTITUTED	Jan 14, 2014	
4	NOTICE OF DEFAULT	Mar 10, 2014	
5	BD DECISION: SUSTAINED	Apr 25, 2014	
6	TERMINATED	Apr 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214039](#)

Filing Date: Dec 16, 2013

Status: Terminated

Status Date: Feb 28, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: BORETA LLC

Correspondent Address: JENNIFER BURKE SYLVA
SYLVA LAW
12 GEARY ST, SUITE 505
SAN FRANCISCO CA , 94108-5714
UNITED STATES

Correspondent e-mail: jennifer@sylvalaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MIRRORGRAM	Abandoned - After Inter-Partes Decision	85829301	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , rsingh@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2013	Jan 26, 2014
3	PENDING, INSTITUTED	Dec 17, 2013	
4	P MOT FOR EXT W/ CONSENT	Jan 17, 2014	
5	EXTENSION OF TIME GRANTED	Jan 17, 2014	
6	W/DRAW OF APPLICATION	Feb 20, 2014	
7	BD DECISION: DISMISSED W/O PREJ	Feb 28, 2014	
8	TERMINATED	Feb 28, 2014	

United States of America
United States Patent and Trademark Office

INSTAGRAM

Reg. No. 4,170,675

Registered July 10, 2012

Int. Cl.: 42

SERVICE MARK

PRINCIPAL REGISTER

INSTAGRAM, INC. (DELAWARE CORPORATION)
181 SOUTH PARK AVENUE
SAN FRANCISCO, CA 94107

FOR: PROVIDING A WEB SITE THAT GIVES USERS THE ABILITY TO UPLOAD PHOTOGRAPHS; TECHNICAL SUPPORT SERVICES, NAMELY, PROVIDING HELP DESK SERVICES IN THE FIELD OF COMPUTER SOFTWARE, NAMELY, PROVIDING USERS WITH INSTRUCTIONS AND ADVICE ON THE USE OF DOWNLOADABLE COMPUTER SOFTWARE, PROVIDED ONLINE AND VIA E-MAIL; COMPUTER SERVICES, NAMELY, PROVIDING AN INTERACTIVE WEBSITE FEATURING TECHNOLOGY THAT ALLOWS USERS TO MANAGE THEIR ONLINE PHOTOGRAPH AND SOCIAL NETWORKING ACCOUNTS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 10-6-2010; IN COMMERCE 10-6-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE WORD "INSTAGRAM" HAS NO MEANING IN A FOREIGN LANGUAGE.

SER. NO. 85-426,271, FILED 9-19-2011.

BILL DAWE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2014-09-02 20:57:46 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85426271

Application Filing Date: Sep. 19, 2011

US Registration Number: 4170675

Registration Date: Jul. 10, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 10, 2012

Publication Date: Apr. 24, 2012

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The word "INSTAGRAM" has no meaning in a foreign language.

Related Properties Information

International Registration Number: 1129314

International Application(s) /Registration(s) Based on this Property: A0028862/1129314

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing a web site that gives users the ability to upload photographs; technical support services, namely, providing help desk services in the field of computer software, namely, providing users with instructions and advice on the use of downloadable computer software, provided online and via e-mail; computer services, namely, providing an interactive website featuring technology that allows users to manage their online photograph and social networking accounts

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 06, 2010

Use in Commerce: Oct. 06, 2010

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: INSTAGRAM, LLC

Owner Address: 1601 WILLOW ROAD
MENLO PARK, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where: DELAWARE

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Anne H. Peck

Attorney Primary Email Address: trademarks@cooley.comAttorney Email Yes
Authorized:

Correspondent

Correspondent Name/Address: Anne H. Peck
COOLEY LLP
1299 Pennsylvania Avenue, NW, Suite 700
WASHINGTON, DISTRICT OF COLUMBIA 20004
UNITED STATES

Phone: 650-843-5000

Fax: 650-857-0663

Correspondent e-mail: trademarks@cooley.com peckah@cooley.com lmayall@cooley.comCorrespondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 10, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 20, 2012	ATTORNEY REVOKED AND/OR APPOINTED	
Dec. 20, 2012	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Nov. 21, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 24, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 10, 2012	REGISTERED-PRINCIPAL REGISTER	
Apr. 24, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 24, 2012	PUBLISHED FOR OPPOSITION	
Apr. 04, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 16, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Mar. 14, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 14, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Mar. 14, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Feb. 28, 2012	ASSIGNED TO LIE	70138
Feb. 10, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 08, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 03, 2012	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 03, 2012	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 09, 2012	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 09, 2012	NON-FINAL ACTION E-MAILED	6325
Jan. 09, 2012	NON-FINAL ACTION WRITTEN	76838
Jan. 05, 2012	ASSIGNED TO EXAMINER	76838
Sep. 23, 2011	NOTICE OF PSEUDO MARK MAILED	
Sep. 22, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 22, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 10, 2012

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: INSTAGRAM, INC.

Assignment 1 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [4710/0689](#)

Pages: 4

Date Recorded: Feb. 03, 2012

Supporting Documents: [assignment-tm-4710-0689.pdf](#)

Assignor

Name: [BURBN, INC.](#)

Execution Date: Jan. 24, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [INSTAGRAM, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Address: 181 SOUTH PARK AVENUE
SAN FRANCISCO, CALIFORNIA 94107

Correspondent

Correspondent Name: STACY E. DON

Correspondent Address: 2050 MAIN STREET, SUITE 1100
ORRICK, HERRINGTON & SUTCLIFFE LLP
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: MERGER EFFECTIVE 08/31/2012

Reel/Frame: [4883/0974](#)

Pages: 6

Date Recorded: Oct. 18, 2012

Supporting Documents: [assignment-tm-4883-0974.pdf](#)

Assignor

Name: [INSTAGRAM, INC.](#)

Execution Date: Mar. 13, 2012

Legal Entity Type: CORPORATION

State or Country Where
Organized: DELAWARE

Assignee

Name: [IRIS ACQUISITION SUB I, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

Address: 1601 WILLOW ROAD
MENLO PARK, CALIFORNIA 94025

Correspondent

Correspondent Name: AARON FENNIMORE C/O COOLEY LLP

Correspondent Address: 777 6TH STREET, NW, SUITE 1100
WASHINGTON, DC 20001

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [4900/0369](#)

Pages: 4

Date Recorded: Nov. 14, 2012

Supporting Documents: [assignment-tm-4900-0369.pdf](#)

Assignor

Name: [IRIS ACQUISITION SUB 1, LLC](#)

Execution Date: Sep. 12, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

Assignee

Name: [INSTAGRAM, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where
Organized: DELAWARE

Address: 1601 WILLOW ROAD
MENLO PARK, CALIFORNIA 94025

Correspondent

Correspondent Name: AARON FENNIMORE C/O COOLEY LLP

Correspondent Address: 777 6TH STREET, NW, SUITE 1100

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 8

Type of Proceeding: Opposition

Proceeding Number: [91217238](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: FLIPAGRAM, INC.

Correspondent Address: Kia Kamran, Esq.
1900 Avenue of the Stars, 25th Floor
LOS ANGELES CA , 90067Correspondent e-mail: ipprosecutionsf@orrick.com , beth.goldman@orrick.com , blee@orrick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FLIPAGRAM	Opposition Pending	86042264	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATESCorrespondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com , thadid@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	STIP FOR EXT	Jul 18, 2014	
5	EXTENSION OF TIME GRANTED	Jul 18, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91217239](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Global Personals, LLC

Correspondent Address: JASON A FISCHER

RANDAZZA LEGAL GROUP
2 S BISCAYNE BLVD , SUITE 2600
MIAMI FL , 33131-1819
UNITED STATES

Correspondent e-mail: tmddocket@randazza.com

Mark	Application Status	Serial Number	Registration Number
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INSTABANG	Opposition Pending	86036656	
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Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: BRENDAN J HUGHES
COOLEY LLP
1299 PENNSYLVANIA AVENUE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , peckah@cooley.com , afennimore@cooley.com , kkrajeck@cooley.com , chwang@cooley.com , thadid@cooley.com , cnathan@cooley.com

Mark	Application Status	Serial Number	Registration Number
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INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
5	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
6	TRIAL DATES RESET	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216667](#)

Filing Date: Jun 02, 2014

Status: Pending

Status Date: Jun 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Mixtagram LLC

Correspondent Address: TROY E. LARSON
1735 MARKET ST FL 51
PHILADELPHIA PA , 19103-7507

Correspondent e-mail: larsont@ballardspahr.com , phila_tmddocketing@ballardspahr.com

Mark	Application Status	Serial Number	Registration Number
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MIXTAGRAM	Opposition Pending	85961202	
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Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore

Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , bhughes@cooley.com , afennimore@cooley.com , chwang@cooley.com , rgivnerforbes@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 02, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 02, 2014	Jul 12, 2014
3	PENDING, INSTITUTED	Jun 02, 2014	
4	STIP FOR EXT	Jul 10, 2014	
5	EXTENSION OF TIME GRANTED	Jul 10, 2014	
6	STIP FOR EXT	Aug 11, 2014	
7	EXTENSION OF TIME GRANTED	Aug 11, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216122](#)

Filing Date: Apr 28, 2014

Status: Pending

Status Date: Apr 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Evergram, Inc

Correspondent Address: JAY BEGLER
NIESAR & VESTAL LLP
90 NEW MONTGOMERY ST FL 9
SAN FRANCISCO CA , 94105-4504
UNITED STATES

Correspondent e-mail: jbegler@nvlawllp.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
EVERGRAM	Opposition Pending	85613424	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW, STE 700
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675

INSTAGRAM	Notice of Allowance - Issued	85866573
INSTAGRAM	Request For Extension of Time to File Opposition	85965167
INSTAGRAM	Request For Extension of Time to File Opposition	85965169
INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 28, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2014	Jun 07, 2014
3	PENDING, INSTITUTED	Apr 28, 2014	
4	D MOT FOR EXT W/ CONSENT	May 30, 2014	
5	EXTENSION OF TIME GRANTED	May 30, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 05, 2014	Jul 05, 2014
7	P RESP TO BD ORDER/INQUIRY	Jun 18, 2014	
8	PROCEEDINGS RESUMED	Jul 15, 2014	
9	STIP FOR EXT	Jul 25, 2014	
10	EXTENSION OF TIME GRANTED	Jul 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214795](#)

Filing Date: Feb 05, 2014

Status: Pending

Status Date: Feb 05, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Sean Broihier and Associates, LLC

Correspondent Address: AMY SULLIVAN CAHILL
STITES & HARBISON PLLC
400 W MARKET ST STE 1800
LOUISVILLE KY , 40202-3352
UNITED STATES

Correspondent e-mail: acahill@stites.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAPRINTS	Opposition Pending	85742628	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COLLEY LLP
1299 PENNSYLVANIA AVE, NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: pwillsey@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , trademarks@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	

INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2014	Mar 17, 2014
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2014	
3	PENDING, INSTITUTED	Feb 05, 2014	
4	ANSWER	Mar 13, 2014	
5	STIP FOR EXT	Aug 13, 2014	
6	EXTENSION OF TIME GRANTED	Aug 14, 2014	
7	STIP FOR EXT	Aug 29, 2014	
8	EXTENSION OF TIME GRANTED	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214761](#)

Filing Date: Feb 03, 2014

Status: Pending

Status Date: Feb 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: App Cliques

Correspondent Address: BRUCE W STRATFORD
PO BOX 150113
OGDEN UT , 84415
UNITED STATES

Correspondent e-mail: seanphilipoom@gmail.com , bruce@stratfordlegal.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGOOD	Opposition Pending	85883219	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2014	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2014	Mar 15, 2014
3	PENDING, INSTITUTED	Feb 03, 2014	
4	ANSWER	Mar 11, 2014	
5	D REQ TO W/DRAW AS ATTORNEY	Jul 23, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 25, 2014	Aug 24, 2014
7	D REQ TO W/DRAW AS ATTORNEY	Aug 12, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 18, 2014	Sep 17, 2014

Type of Proceeding: Opposition

Proceeding Number: [91214455](#)

Filing Date: Jan 13, 2014

Status: Terminated

Status Date: Apr 25, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Wu Heshun

Correspondent Address: V SCHWARTZMANN
V SCHWARTZMANN & ASSOCIATES
PO BOX 1093
COCONUT GROVE FL , 33133
UNITED STATES

Correspondent e-mail: attorneys@taxlaw-patents.com; vshvartsma

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAFRAME	Abandoned - After Inter-Partes Decision	85857021	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , lmayall@cooley.com , cnathan@cooley.com , afennimore@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 14, 2014	Feb 23, 2014
3	PENDING, INSTITUTED	Jan 14, 2014	
4	NOTICE OF DEFAULT	Mar 10, 2014	
5	BD DECISION: SUSTAINED	Apr 25, 2014	
6	TERMINATED	Apr 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214039](#)

Filing Date: Dec 16, 2013

Status: Terminated

Status Date: Feb 28, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: BORETA LLC

Correspondent Address: JENNIFER BURKE SYLVA
SYLVA LAW
12 GEARY ST, SUITE 505
SAN FRANCISCO CA , 94108-5714
UNITED STATES

Correspondent e-mail: jennifer@sylvalaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MIRRORGRAM	Abandoned - After Inter-Partes Decision	85829301	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , rsingh@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2013	Jan 26, 2014
3	PENDING, INSTITUTED	Dec 17, 2013	
4	P MOT FOR EXT W/ CONSENT	Jan 17, 2014	
5	EXTENSION OF TIME GRANTED	Jan 17, 2014	
6	W/DRAW OF APPLICATION	Feb 20, 2014	
7	BD DECISION: DISMISSED W/O PREJ	Feb 28, 2014	
8	TERMINATED	Feb 28, 2014	

Generated on: This page was generated by TSDR on 2014-09-02 20:57:05 EDT

Mark: INSTAGRAM



US Serial Number: 85866573

Application Filing Date: Mar. 04, 2013

Register: Principal

Mark Type: Trademark, Service Mark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Jun. 17, 2014

Publication Date: Apr. 22, 2014

Notice of Allowance Date: Jun. 17, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the word "INSTAGRAM" written in script writing.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable computer software for modifying the appearance and enabling transmission of photographs; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer software for use as an application programming interface (API); computer software in the nature of an application programming interface (API) for computer software which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Telecommunications services, namely, electronic transmission of data, messages, graphics, images and information; peer-to-peer photo sharing services, namely, electronic transmission of digital photo files among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, messages, graphics, and images; telecommunications services, namely, electronic transmission of photos and videos

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(b)

For: Providing computer, electronic and online databases in the field of entertainment; publication of electronic journals and web logs featuring user generated or specified content; publishing services, namely, publishing of electronic publications for others

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

For: Providing a web site that gives users the ability to upload photographs; computer services, namely, providing an interactive web site featuring technology that allows users to manage their online photograph and social networking accounts; providing use of online temporary non-downloadable software for modifying the appearance and enabling transmission of photographs; file sharing services, namely, providing a web site featuring technology enabling users to upload and download electronic files; hosting on-line web facilities for others for managing and sharing on-line content; providing information from searchable indexes and databases of information; providing search engines for obtaining data via communications networks; computer services, namely, creating virtual communities for

registered users to participate in discussions and engage in social, business and community networking; computer services, namely, hosting online web facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple web sites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple web sites; providing information on topics of general interest from searchable indexes and databases of information, including text, electronic documents, databases, graphics and audio visual information, on computer and communication networks namely, provision of search engines for the Internet; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or user-specified information, personal profiles, audio, video, photographic images, text, graphics and data

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

For: Internet based social introduction, networking and dating services; providing online computer databases in the fields of social networking, social introduction and dating

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Instagram LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron M. Fennimore

Docket Number: 309101-20000

**Attorney Primary Email
Address:** trademarks@cooley.com

**Attorney Email
Authorized:** Yes

Correspondent

**Correspondent
Name/Address:** AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON, DISTRICT OF COLUMBIA 20004-2431
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

**Correspondent e-mail
Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 17, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 22, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 22, 2014	PUBLISHED FOR OPPOSITION	
Apr. 02, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 19, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213

Mar. 18, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 18, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 18, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 18, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 18, 2014	EXAMINERS AMENDMENT -WRITTEN	82095
Mar. 16, 2014	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Feb. 14, 2014	WITHDRAWN FROM PUB - OG REVIEW QUERY	76621
Feb. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Feb. 01, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 30, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 30, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jan. 30, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 30, 2014	EXAMINERS AMENDMENT -WRITTEN	82095
Jan. 14, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	66213
Jan. 14, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	66213
Jan. 08, 2014	ASSIGNED TO LIE	66213
Dec. 16, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 14, 2013	NOTIFICATION OF DISAPPROVAL - AMENDMENT TO USE E-MAILED	6325
Jun. 14, 2013	DISAPPROVAL - AMENDMENT TO USE E-MAILED	6325
Jun. 14, 2013	NON-FINAL ACTION WRITTEN	82095
Jun. 14, 2013	AMENDMENT OF ALLEGED USE DISAPPROVED	
Jun. 14, 2013	ASSIGNED TO EXAMINER	82095
May 22, 2013	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
May 22, 2013	TEAS VOLUNTARY AMENDMENT RECEIVED	
Mar. 19, 2013	AMENDMENT TO USE PROCESSING COMPLETE	88889
Mar. 19, 2013	USE AMENDMENT FILED	88889
Mar. 18, 2013	TEAS AMENDMENT OF USE RECEIVED	
Mar. 12, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Mar. 09, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 07, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information	
TM Attorney: ROSSMAN, WILLIAM M	Law Office Assigned: LAW OFFICE 109
File Location	
Current Location: INTENT TO USE SECTION	Date in Location: Jun. 17, 2014

Proceedings

Summary	
Number of Proceedings: 8	
Type of Proceeding: Opposition	
Proceeding Number: 91217238	Filing Date: Jul 07, 2014
Status: Pending	Status Date: Jul 07, 2014
Interlocutory Attorney: MARY CATHERINE FAINT	
Defendant	
Name: FLIPAGRAM, INC.	
Correspondent Address: Kia Kamran, Esq. 1900 Avenue of the Stars, 25th Floor LOS ANGELES CA , 90067	
Correspondent e-mail: ipprosecutionsf@orrick.com , beth.goldman@orrick.com , blee@orrick.com	
Associated marks	

Mark	Application Status	Serial Number	Registration Number
FLIPAGRAM	Opposition Pending	86042264	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com , thadid@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	STIP FOR EXT	Jul 18, 2014	
5	EXTENSION OF TIME GRANTED	Jul 18, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91217239](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Global Personals, LLC

Correspondent Address: JASON A FISCHER
RANDAZZA LEGAL GROUP
2 S BISCAYNE BLVD , SUITE 2600
MIAMI FL , 33131-1819
UNITED STATES

Correspondent e-mail: tmocket@randazza.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTABANG	Opposition Pending	86036656	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: BRENDAN J HUGHES
COOLEY LLP
1299 PENNSYLVANIA AVENUE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , peckah@cooley.com , afennimore@cooley.com , kkrajeck@cooley.com , chwang@cooley.com , thadid@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
5	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
6	TRIAL DATES RESET	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216667](#)

Filing Date: Jun 02, 2014

Status: Pending

Status Date: Jun 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Mixtagram LLC

Correspondent Address: TROY E. LARSON
1735 MARKET ST FL 51
PHILADELPHIA PA , 19103-7507

Correspondent e-mail: larsont@ballardspahr.com , phila_tmdocketting@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MIXTAGRAM	Opposition Pending	85961202	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , bhughes@cooley.com , afennimore@cooley.com , chwang@cooley.com , rgivnerforbes@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	

INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 02, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 02, 2014	Jul 12, 2014
3	PENDING, INSTITUTED	Jun 02, 2014	
4	STIP FOR EXT	Jul 10, 2014	
5	EXTENSION OF TIME GRANTED	Jul 10, 2014	
6	STIP FOR EXT	Aug 11, 2014	
7	EXTENSION OF TIME GRANTED	Aug 11, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216122](#)

Filing Date: Apr 28, 2014

Status: Pending

Status Date: Apr 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Evergram, Inc

Correspondent Address: JAY BEGLER
NIESAR & VESTAL LLP
90 NEW MONTGOMERY ST FL 9
SAN FRANCISCO CA , 94105-4504
UNITED STATES

Correspondent e-mail: jbegler@nvlawllp.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
EVERGRAM	Opposition Pending	85613424	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW, STE 700
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 28, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2014	Jun 07, 2014
3	PENDING, INSTITUTED	Apr 28, 2014	

4	D MOT FOR EXT W/ CONSENT	May 30, 2014	
5	EXTENSION OF TIME GRANTED	May 30, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 05, 2014	Jul 05, 2014
7	P RESP TO BD ORDER/INQUIRY	Jun 18, 2014	
8	PROCEEDINGS RESUMED	Jul 15, 2014	
9	STIP FOR EXT	Jul 25, 2014	
10	EXTENSION OF TIME GRANTED	Jul 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214795](#)

Filing Date: Feb 05, 2014

Status: Pending

Status Date: Feb 05, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Sean Broihier and Associates, LLC

Correspondent Address: AMY SULLIVAN CAHILL
STITES & HARBISON PLLC
400 W MARKET ST STE 1800
LOUISVILLE KY , 40202-3352
UNITED STATES

Correspondent e-mail: acahill@stites.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAPRINTS	Opposition Pending	85742628	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COLLEY LLP
1299 PENNSYLVANIA AVE, NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: pwillsey@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , trademarks@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2014	Mar 17, 2014
3	PENDING, INSTITUTED	Feb 05, 2014	
4	ANSWER	Mar 13, 2014	
5	STIP FOR EXT	Aug 13, 2014	
6	EXTENSION OF TIME GRANTED	Aug 14, 2014	
7	STIP FOR EXT	Aug 29, 2014	
8	EXTENSION OF TIME GRANTED	Aug 29, 2014	

Type of Proceeding: OppositionProceeding Number: [91214761](#)

Filing Date: Feb 03, 2014

Status: Pending

Status Date: Feb 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: App Cliques

Correspondent Address: BRUCE W STRATFORD
PO BOX 150113
OGDEN UT , 84415
UNITED STATESCorrespondent e-mail: seanphilipoom@gmail.com , bruce@stratfordlegal.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
INSTAGOOD	Opposition Pending	85883219	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATESCorrespondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , cnathan@cooley.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2014	Mar 15, 2014
3	PENDING, INSTITUTED	Feb 03, 2014	
4	ANSWER	Mar 11, 2014	
5	D REQ TO W/DRAW AS ATTORNEY	Jul 23, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 25, 2014	Aug 24, 2014
7	D REQ TO W/DRAW AS ATTORNEY	Aug 12, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 18, 2014	Sep 17, 2014

Type of Proceeding: OppositionProceeding Number: [91214455](#)

Filing Date: Jan 13, 2014

Status: Terminated

Status Date: Apr 25, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Wu Heshun

Correspondent Address: V SCHWARTZMANN
V SCHWARTZMANN & ASSOCIATES
PO BOX 1093

COCONUT GROVE FL , 33133
UNITED STATES

Correspondent e-mail: attorneys@taxlaw-patents.com , vshvartsma

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAFRAME	Abandoned - After Inter-Partes Decision	85857021	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , lmayall@cooley.com , cnathan@cooley.com , afennimore@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 14, 2014	Feb 23, 2014
3	PENDING, INSTITUTED	Jan 14, 2014	
4	NOTICE OF DEFAULT	Mar 10, 2014	
5	BD DECISION: SUSTAINED	Apr 25, 2014	
6	TERMINATED	Apr 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214039](#)

Filing Date: Dec 16, 2013

Status: Terminated

Status Date: Feb 28, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant			
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Name: BORETA LLC

Correspondent Address: JENNIFER BURKE SYLVA
SYLVA LAW
12 GEARY ST, SUITE 505
SAN FRANCISCO CA , 94108-5714
UNITED STATES

Correspondent e-mail: jennifer@sylvalaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MIRRORGRAM	Abandoned - After Inter-Partes Decision	85829301	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW,

WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , rsingh@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2013	Jan 26, 2014
3	PENDING, INSTITUTED	Dec 17, 2013	
4	P MOT FOR EXT W/ CONSENT	Jan 17, 2014	
5	EXTENSION OF TIME GRANTED	Jan 17, 2014	
6	W/DRAW OF APPLICATION	Feb 20, 2014	
7	BD DECISION: DISMISSED W/O PREJ	Feb 28, 2014	
8	TERMINATED	Feb 28, 2014	

Generated on: This page was generated by TSDR on 2014-09-02 20:56:42 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965167

Application Filing Date: Jun. 20, 2013

Register: Principal

Mark Type: Service Mark

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: Mar. 25, 2014

Publication Date: Mar. 11, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing a web site that gives users the ability to upload images, videos and audio-visual content; providing use of online temporary non-downloadable software for modifying the appearance and enabling transmission of images and audiovisual and video content; file sharing services, namely, providing a website featuring technology enabling users to upload and download electronic files; hosting on-line web facilities as websites and mobile sites for others for managing and sharing on-line content; providing information from searchable indexes and databases of information; providing search engines for obtaining data via communications networks; computer services, namely, creating virtual communities for registered users to participate in discussions and engage in social, business and community networking; computer services, namely, hosting electronic facilities for others for organizing and conducting meetings, events and interactive discussions via communication networks; application service provider (ASP) services, namely, hosting computer software applications of others; application service provider (ASP) featuring software to enable or facilitate the uploading, downloading, streaming, posting, displaying, blogging, linking, sharing or otherwise providing electronic media or information over communication networks; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a web site featuring technology that enables online users to create personal profiles featuring social networking information and to transfer and share such information among multiple websites; providing information from searchable indexes and databases of information, including text, electronic documents, databases, graphics and audio visual information, on computer and communication networks namely, provision of search engines for the Internet; providing temporary use of non-downloadable software applications for social networking, creating a virtual community, and transmission of audio, video, photographic images, text, graphics and data; computer services in the nature of customized web pages featuring user-defined or specified information in the nature of personal profiles, audio, video, photographic images, text, graphics and data

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron M. Fennimore
Docket Number: 309101-20000
Attorney Primary Email Address: trademarks@cooley.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON, DISTRICT OF COLUMBIA 20004-2431
UNITED STATES
Phone: (650) 843-5000
Fax: (650) 857-0663
Correspondent e-mail: trademarks@cooley.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 25, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 11, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 11, 2014	PUBLISHED FOR OPPOSITION	
Feb. 19, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Feb. 03, 2014	ASSIGNED TO LIE	73797
Jan. 13, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION WRITTEN	74671
Sep. 28, 2013	ASSIGNED TO EXAMINER	74671
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: BROWN, BARBARA TROFFKI
Law Office Assigned: LAW OFFICE 116

File Location

Current Location: PUBLICATION AND ISSUE SECTION
Date in Location: Feb. 03, 2014

Proceedings

Summary

Number of Proceedings: 9

Type of Proceeding: Opposition

Proceeding Number: [91217238](#)
Status: Pending
Interlocutory Attorney: MARY CATHERINE FAINT
Filing Date: Jul 07, 2014
Status Date: Jul 07, 2014

Defendant				
Name: FLIPAGRAM, INC.				
Correspondent Address: Kia Kamran, Esq. 1900 Avenue of the Stars, 25th Floor LOS ANGELES CA , 90067				
Correspondent e-mail: ipprosecutionsf@orrick.com , beth.goldman@orrick.com , blee@orrick.com				
Associated marks				
Mark	Application Status	Serial Number	Registration Number	
FLIPAGRAM	Opposition Pending	86042264		
Plaintiff(s)				
Name: Instagram, LLC				
Correspondent Address: Aaron M. Fennimore Cooley LLP 1299 Pennsylvania Avenue, NW, Suite 700 Washington DC , 20004 UNITED STATES				
Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com , thadid@cooley.com				
Associated marks				
Mark	Application Status	Serial Number	Registration Number	
INSTAGRAM	Published For Opposition	86100072		
INSTAGRAM	Notice of Allowance - Issued	85866573		
INSTAGRAM	Request For Extension of Time to File Opposition	85965169		
INSTAGRAM	Request For Extension of Time to File Opposition	85965167		
INSTAGRAM	Notice of Allowance - Issued	85965177		
INSTAGRAM	Notice of Allowance - Issued	85965174		
INSTAGRAM	Notice of Allowance - Issued	85965171		
INSTAGRAM	Registered	85426271	4170675	
INSTAGRAM	Registered	85426267	4146057	
Prosecution History				
Entry Number	History Text	Date	Due Date	
1	FILED AND FEE	Jul 07, 2014		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014	
3	PENDING, INSTITUTED	Jul 07, 2014		
4	STIP FOR EXT	Jul 18, 2014		
5	EXTENSION OF TIME GRANTED	Jul 18, 2014		
Type of Proceeding: Opposition				
Proceeding Number: 91217239		Filing Date: Jul 07, 2014		
Status: Pending		Status Date: Jul 07, 2014		
Interlocutory Attorney: BENJAMIN U OKEKE				
Defendant				
Name: Global Personals, LLC				
Correspondent Address: JASON A FISCHER RANDAZZA LEGAL GROUP 2 S BISCAYNE BLVD , SUITE 2600 MIAMI FL , 33131-1819 UNITED STATES				
Correspondent e-mail: tmdocket@randazza.com				
Associated marks				
Mark	Application Status	Serial Number	Registration Number	
INSTABANG	Opposition Pending	86036656		
Plaintiff(s)				
Name: Instagram, LLC				

Correspondent Address: BRENDAN J HUGHES
COOLEY LLP
1299 PENNSYLVANIA AVENUE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , peckah@cooley.com , afennimore@cooley.com , kkrajeck@cooley.com , chwang@cooley.com , thadid@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
5	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
6	TRIAL DATES RESET	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216667](#)

Filing Date: Jun 02, 2014

Status: Pending

Status Date: Jun 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Mixtagram LLC

Correspondent Address: TROY E. LARSON
1735 MARKET ST FL 51
PHILADELPHIA PA , 19103-7507

Correspondent e-mail: larsont@ballardspahr.com , phila_tmdocketting@ballardspahr.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MIXTAGRAM	Opposition Pending	85961202	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , bhughes@cooley.com , afennimore@cooley.com , chwang@cooley.com , rgivnerforbes@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	

INSTAGRAM	Request For Extension of Time to File Opposition	85965167
INSTAGRAM	Request For Extension of Time to File Opposition	85965169
INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 02, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 02, 2014	Jul 12, 2014
3	PENDING, INSTITUTED	Jun 02, 2014	
4	STIP FOR EXT	Jul 10, 2014	
5	EXTENSION OF TIME GRANTED	Jul 10, 2014	
6	STIP FOR EXT	Aug 11, 2014	
7	EXTENSION OF TIME GRANTED	Aug 11, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216122](#)

Filing Date: Apr 28, 2014

Status: Pending

Status Date: Apr 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Evergram, Inc

Correspondent Address: JAY BEGLER
NIESAR & VESTAL LLP
90 NEW MONTGOMERY ST FL 9
SAN FRANCISCO CA , 94105-4504
UNITED STATES

Correspondent e-mail: jbegler@nvlawllp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
EVERGRAM	Opposition Pending	85613424	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW, STE 700
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 28, 2014	Jun 07, 2014
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2014	
3	PENDING, INSTITUTED	Apr 28, 2014	
4	D MOT FOR EXT W/ CONSENT	May 30, 2014	
5	EXTENSION OF TIME GRANTED	May 30, 2014	Jul 05, 2014
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 05, 2014	
7	P RESP TO BD ORDER/INQUIRY	Jun 18, 2014	
8	PROCEEDINGS RESUMED	Jul 15, 2014	
9	STIP FOR EXT	Jul 25, 2014	
10	EXTENSION OF TIME GRANTED	Jul 25, 2014	

Type of Proceeding: Extension of Time

Proceeding Number: [85965167](#)

Filing Date: Mar 25, 2014

Status: Terminated

Status Date: Jul 19, 2014

Interlocutory Attorney:

Defendant

Name: Instagram, LLC

Correspondent Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON DC , 20004-2431

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	

Potential Opposer(s)

Name: BobWeiss

Correspondent Address: Bob Weiss
PO Box 1055
NEW YORK NY , 10002
UNITED STATES

Correspondent e-mail: weissbobby@aol.com

Prosecution History			
Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Mar 25, 2014	
2	EXTENSION OF TIME GRANTED	Mar 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214795](#)

Filing Date: Feb 05, 2014

Status: Pending

Status Date: Feb 05, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Sean Broihier and Associates, LLC

Correspondent Address: AMY SULLIVAN CAHILL
STITES & HARBISON PLLC
400 W MARKET ST STE 1800
LOUISVILLE KY , 40202-3352
UNITED STATES

Correspondent e-mail: acahill@stites.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAPRINTS	Opposition Pending	85742628	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE

COLLEY LLP
1299 PENNSYLVANIA AVE, NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: pwillsey@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , trademarks@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2014	Mar 17, 2014
3	PENDING, INSTITUTED	Feb 05, 2014	
4	ANSWER	Mar 13, 2014	
5	STIP FOR EXT	Aug 13, 2014	
6	EXTENSION OF TIME GRANTED	Aug 14, 2014	
7	STIP FOR EXT	Aug 29, 2014	
8	EXTENSION OF TIME GRANTED	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214761](#)

Filing Date: Feb 03, 2014

Status: Pending

Status Date: Feb 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: App Cliques

Correspondent Address: BRUCE W STRATFORD
PO BOX 150113
OGDEN UT , 84415
UNITED STATES

Correspondent e-mail: seanphilipoom@gmail.com , bruce@stratfordlegal.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGOOD	Opposition Pending	85883219	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675

INSTAGRAM	Notice of Allowance - Issued	85866573
INSTAGRAM	Request For Extension of Time to File Opposition	85965167
INSTAGRAM	Request For Extension of Time to File Opposition	85965169
INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2014	Mar 15, 2014
3	PENDING, INSTITUTED	Feb 03, 2014	
4	ANSWER	Mar 11, 2014	
5	D REQ TO W/DRAW AS ATTORNEY	Jul 23, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 25, 2014	Aug 24, 2014
7	D REQ TO W/DRAW AS ATTORNEY	Aug 12, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 18, 2014	Sep 17, 2014

Type of Proceeding: Opposition

Proceeding Number: [91214455](#)

Filing Date: Jan 13, 2014

Status: Terminated

Status Date: Apr 25, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Wu Heshun

Correspondent Address: V SCHWARTZMANN
V SCHWARTZMANN & ASSOCIATES
PO BOX 1093
COCONUT GROVE FL , 33133
UNITED STATES

Correspondent e-mail: attorneys@taxlaw-patents.com; vshvartsma

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAFRAME	Abandoned - After Inter-Partes Decision	85857021	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , lmayall@cooley.com , cnathan@cooley.com , afennimore@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	

INSTAGRAM

Notice of Allowance - Issued

[85965177](#)

INSTAGRAM

Published For Opposition

[86100072](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 14, 2014	Feb 23, 2014
3	PENDING, INSTITUTED	Jan 14, 2014	
4	NOTICE OF DEFAULT	Mar 10, 2014	
5	BD DECISION: SUSTAINED	Apr 25, 2014	
6	TERMINATED	Apr 25, 2014	

Type of Proceeding: OppositionProceeding Number: [91214039](#)

Filing Date: Dec 16, 2013

Status: Terminated

Status Date: Feb 28, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: BORETA LLC

Correspondent Address: JENNIFER BURKE SYLVA
SYLVA LAW
12 GEARY ST, SUITE 505
SAN FRANCISCO CA , 94108-5714
UNITED STATES

Correspondent e-mail: jennifer@sylvalaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MIRRORGRAM	Abandoned - After Inter-Partes Decision	85829301	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , rsingh@cooley.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2013	Jan 26, 2014
3	PENDING, INSTITUTED	Dec 17, 2013	
4	P MOT FOR EXT W/ CONSENT	Jan 17, 2014	
5	EXTENSION OF TIME GRANTED	Jan 17, 2014	

6	W/DRAW OF APPLICATION	Feb 20, 2014
7	BD DECISION: DISMISSED W/O PREJ	Feb 28, 2014
8	TERMINATED	Feb 28, 2014

Generated on: This page was generated by TSDR on 2014-09-02 20:56:27 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965169

Application Filing Date: Jun. 20, 2013

Register: Principal

Mark Type: Service Mark

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: Mar. 25, 2014

Publication Date: Mar. 11, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing computer, electronic and online databases in the field of entertainment; publication of electronic journals and web logs featuring user generated or specified content; publishing of electronic publications for others

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron M. Fennimore

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON, DISTRICT OF COLUMBIA 20004-2431
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
Mar. 25, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 11, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 11, 2014	PUBLISHED FOR OPPOSITION	
Feb. 19, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 03, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73797
Feb. 03, 2014	ASSIGNED TO LIE	73797
Jan. 13, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION WRITTEN	74671
Sep. 28, 2013	ASSIGNED TO EXAMINER	74671
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information**TM Staff Information**

TM Attorney: BROWN, BARBARA TROFFKI

Law Office Assigned: LAW OFFICE 116

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 03, 2014

Proceedings**Summary**

Number of Proceedings: 9

Type of Proceeding: Opposition

Proceeding Number: [91217238](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: FLIPAGRAM, INC.

Correspondent Address: Kia Kamran, Esq.
1900 Avenue of the Stars, 25th Floor
LOS ANGELES CA , 90067

Correspondent e-mail: ipprosecutionsf@orrick.com , beth.goldman@orrick.com , blee@orrick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FLIPAGRAM	Opposition Pending	86042264	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com , thadid@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	STIP FOR EXT	Jul 18, 2014	
5	EXTENSION OF TIME GRANTED	Jul 18, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91217239](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Global Personals, LLC

Correspondent Address: JASON A FISCHER
RANDAZZA LEGAL GROUP
2 S BISCAYNE BLVD , SUITE 2600
MIAMI FL , 33131-1819
UNITED STATES

Correspondent e-mail: tmdocket@randazza.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTABANG	Opposition Pending	86036656	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: BRENDAN J HUGHES
COOLEY LLP
1299 PENNSYLVANIA AVENUE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , peckah@cooley.com , afennimore@cooley.com , kkrajeck@cooley.com , chwang@cooley.com , thadid@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	

INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
5	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
6	TRIAL DATES RESET	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: 91216667	Filing Date: Jun 02, 2014
Status: Pending	Status Date: Jun 02, 2014
Interlocutory Attorney: YONG OH (RICHARD) KIM	

Defendant

Name: Mixtagram LLC
Correspondent Address: TROY E. LARSON 1735 MARKET ST FL 51 PHILADELPHIA PA , 19103-7507
Correspondent e-mail: larsont@ballardspahr.com , phila_tmdocketting@ballardspahr.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MIXTAGRAM	Opposition Pending	85961202	

Plaintiff(s)

Name: Instagram, LLC
Correspondent Address: Aaron M. Fennimore Cooley LLP 1299 Pennsylvania Avenue, NW, Suite 700 Washington DC , 20004 UNITED STATES
Correspondent e-mail: trademarks@cooley.com , bhughes@cooley.com , afennimore@cooley.com , chwang@cooley.com , rgivnerforbes@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 02, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 02, 2014	Jul 12, 2014
3	PENDING, INSTITUTED	Jun 02, 2014	
4	STIP FOR EXT	Jul 10, 2014	
5	EXTENSION OF TIME GRANTED	Jul 10, 2014	
6	STIP FOR EXT	Aug 11, 2014	
7	EXTENSION OF TIME GRANTED	Aug 11, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216122](#)

Filing Date: Apr 28, 2014

Status: Pending

Status Date: Apr 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Evergram, Inc

Correspondent Address: JAY BEGLER
NIESAR & VESTAL LLP
90 NEW MONTGOMERY ST FL 9
SAN FRANCISCO CA , 94105-4504
UNITED STATES

Correspondent e-mail: jbegler@nvlawllp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
EVERGRAM	Opposition Pending	85613424	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW, STE 700
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 28, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2014	Jun 07, 2014
3	PENDING, INSTITUTED	Apr 28, 2014	
4	D MOT FOR EXT W/ CONSENT	May 30, 2014	
5	EXTENSION OF TIME GRANTED	May 30, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE) P RESP TO BD ORDER/INQUIRY	Jun 05, 2014	Jul 05, 2014

7	P RESP TO BD ORDER/INQUIRY	Jun 18, 2014
8	PROCEEDINGS RESUMED	Jul 15, 2014
9	STIP FOR EXT	Jul 25, 2014
10	EXTENSION OF TIME GRANTED	Jul 25, 2014

Type of Proceeding: Extension of Time

Proceeding Number: [85965169](#)

Filing Date: Mar 25, 2014

Status: Terminated

Status Date: Jul 19, 2014

Interlocutory Attorney:

Defendant

Name: Instagram, LLC

Correspondent Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON DC , 20004-2431

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	

Potential Opposer(s)

Name: BobWeiss

Correspondent Address: Bob Weiss
PO Box 1055
NEW YORK NY , 10002
UNITED STATES

Correspondent e-mail: weissbobby@aol.com

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Mar 25, 2014	
2	EXTENSION OF TIME GRANTED	Mar 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214795](#)

Filing Date: Feb 05, 2014

Status: Pending

Status Date: Feb 05, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Sean Broihier and Associates, LLC

Correspondent Address: AMY SULLIVAN CAHILL
STITES & HARBISON PLLC
400 W MARKET ST STE 1800
LOUISVILLE KY , 40202-3352
UNITED STATES

Correspondent e-mail: acahill@stites.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAPRINTS	Opposition Pending	85742628	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COLLEY LLP
1299 PENNSYLVANIA AVE, NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: pwillsey@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , trademarks@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	

INSTAGRAM	Request For Extension of Time to File Opposition	85965167
INSTAGRAM	Request For Extension of Time to File Opposition	85965169
INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2014	Mar 17, 2014
3	PENDING, INSTITUTED	Feb 05, 2014	
4	ANSWER	Mar 13, 2014	
5	STIP FOR EXT	Aug 13, 2014	
6	EXTENSION OF TIME GRANTED	Aug 14, 2014	
7	STIP FOR EXT	Aug 29, 2014	
8	EXTENSION OF TIME GRANTED	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214761](#)

Filing Date: Feb 03, 2014

Status: Pending

Status Date: Feb 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: App Cliques

Correspondent Address: BRUCE W STRATFORD
PO BOX 150113
OGDEN UT , 84415
UNITED STATES

Correspondent e-mail: seanphilipoom@gmail.com , bruce@stratfordlegal.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGOOD	Opposition Pending	85883219	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM			

INSTAGRAM

Published For Opposition

[86100072](#)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2014	Mar 15, 2014
3	PENDING, INSTITUTED	Feb 03, 2014	
4	ANSWER	Mar 11, 2014	
5	D REQ TO W/DRAW AS ATTORNEY	Jul 23, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 25, 2014	Aug 24, 2014
7	D REQ TO W/DRAW AS ATTORNEY	Aug 12, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 18, 2014	Sep 17, 2014

Type of Proceeding: OppositionProceeding Number: [91214455](#)

Filing Date: Jan 13, 2014

Status: Terminated

Status Date: Apr 25, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant	
Name:	Wu Heshun
Correspondent Address:	V SCHWARTZMANN V SCHWARTZMANN & ASSOCIATES PO BOX 1093 COCONUT GROVE FL , 33133 UNITED STATES
Correspondent e-mail:	attorneys@taxlaw-patents.com ; vshvartsma

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAFRAME	Abandoned - After Inter-Partes Decision	85857021	

Plaintiff(s)	
Name:	Instagram, LLC
Correspondent Address:	AARON M FENNIMORE COOLEY LLP 1299 PENNSYLVANIA AVE NW WASHINGTON DC , 20004 UNITED STATES
Correspondent e-mail:	trademarks@cooley.com , lmayall@cooley.com , cnathan@cooley.com , afennimore@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 14, 2014	Feb 23, 2014
3	PENDING, INSTITUTED	Jan 14, 2014	
4	NOTICE OF DEFAULT	Mar 10, 2014	

5 BD DECISION: SUSTAINED Apr 25, 2014
6 TERMINATED Apr 25, 2014

Type of Proceeding: Opposition

Proceeding Number: [91214039](#)

Filing Date: Dec 16, 2013

Status: Terminated

Status Date: Feb 28, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: BORETA LLC

Correspondent Address: JENNIFER BURKE SYLVA
SYLVA LAW
12 GEARY ST, SUITE 505
SAN FRANCISCO CA , 94108-5714
UNITED STATES

Correspondent e-mail: jennifer@sylvalaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MIRRORGRAM	Abandoned - After Inter-Partes Decision	85829301	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , rsingh@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2013	Jan 26, 2014
3	PENDING, INSTITUTED	Dec 17, 2013	
4	P MOT FOR EXT W/ CONSENT	Jan 17, 2014	
5	EXTENSION OF TIME GRANTED	Jan 17, 2014	
6	W/DRAW OF APPLICATION	Feb 20, 2014	
7	BD DECISION: DISMISSED W/O PREJ	Feb 28, 2014	
8	TERMINATED	Feb 28, 2014	

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Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965171

Application Filing Date: Jun. 20, 2013

Register: Principal

Mark Type: Service Mark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Aug. 26, 2014

Publication Date: Feb. 25, 2014

Notice of Allowance Date: Aug. 26, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Internet based Social introduction, networking and dating services; providing information in the form of databases featuring information in the fields of social networking, social introduction and dating

International Class(es): 045 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Instagram LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

**State or Country Where
Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron M. Fennimore

Docket Number: 309101-20000

**Attorney Primary Email
Address:** trademarks@cooley.com

**Attorney Email
Authorized:** Yes

Correspondent

**Correspondent
Name/Address:** AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON, DISTRICT OF COLUMBIA 20004-2431
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 26, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 11, 2014	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 19, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 25, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 25, 2014	PUBLISHED FOR OPPOSITION	
Feb. 05, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 22, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jan. 21, 2014	ASSIGNED TO LIE	66213
Dec. 23, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 10, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 10, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 10, 2013	NON-FINAL ACTION WRITTEN	76613
Sep. 28, 2013	ASSIGNED TO EXAMINER	76613
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information	
TM Attorney: MARTIN, EUGENIA K	Law Office Assigned: LAW OFFICE 114
File Location	
Current Location: INTENT TO USE SECTION	Date in Location: Aug. 26, 2014

Proceedings

Summary			
Number of Proceedings: 9			
Type of Proceeding: Opposition			
Proceeding Number: 91217238		Filing Date: Jul 07, 2014	
Status: Pending		Status Date: Jul 07, 2014	
Interlocutory Attorney: MARY CATHERINE FAINT			
Defendant			
Name: FLIPAGRAM, INC.			
Correspondent Address: Kia Kamran, Esq. 1900 Avenue of the Stars, 25th Floor LOS ANGELES CA , 90067			
Correspondent e-mail: jprosecutionsf@orrick.com , beth.goldman@orrick.com , blee@orrick.com			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
FLIPAGRAM	Opposition Pending	86042264	
Plaintiff(s)			
Name: Instagram, LLC			
Correspondent Address: Aaron M. Fennimore			

Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com , thadid@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	STIP FOR EXT	Jul 18, 2014	
5	EXTENSION OF TIME GRANTED	Jul 18, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91217239](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Global Personals, LLC

Correspondent Address: JASON A FISCHER
RANDAZZA LEGAL GROUP
2 S BISCAYNE BLVD , SUITE 2600
MIAMI FL , 33131-1819
UNITED STATES

Correspondent e-mail: mdocket@randazza.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTABANG	Opposition Pending	86036656	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: BRENDAN J HUGHES
COOLEY LLP
1299 PENNSYLVANIA AVENUE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , peckah@cooley.com , afennimore@cooley.com , kkrajeck@cooley.com , chwang@cooley.com , thadid@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	

INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
5	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
6	TRIAL DATES RESET	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216667](#)

Filing Date: Jun 02, 2014

Status: Pending

Status Date: Jun 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Mixtagram LLC

Correspondent Address: TROY E. LARSON
1735 MARKET ST FL 51
PHILADELPHIA PA , 19103-7507

Correspondent e-mail: larsont@ballardspahr.com , phila_tmdocketting@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MIXTAGRAM	Opposition Pending	85961202	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , bhughes@cooley.com , afennimore@cooley.com , chwang@cooley.com , rgivnerforbes@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date

1	FILED AND FEE	Jun 02, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 02, 2014	Jul 12, 2014
3	PENDING, INSTITUTED	Jun 02, 2014	
4	STIP FOR EXT	Jul 10, 2014	
5	EXTENSION OF TIME GRANTED	Jul 10, 2014	
6	STIP FOR EXT	Aug 11, 2014	
7	EXTENSION OF TIME GRANTED	Aug 11, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216122](#)

Filing Date: Apr 28, 2014

Status: Pending

Status Date: Apr 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Evergram, Inc

Correspondent Address: JAY BEGLER
NIESAR & VESTAL LLP
90 NEW MONTGOMERY ST FL 9
SAN FRANCISCO CA , 94105-4504
UNITED STATES

Correspondent e-mail: jbegler@nvlawllp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
EVERGRAM	Opposition Pending	85613424	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW, STE 700
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 28, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2014	Jun 07, 2014
3	PENDING, INSTITUTED	Apr 28, 2014	
4	D MOT FOR EXT W/ CONSENT	May 30, 2014	
5	EXTENSION OF TIME GRANTED	May 30, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 05, 2014	Jul 05, 2014
7	P RESP TO BD ORDER/INQUIRY	Jun 18, 2014	
8	PROCEEDINGS RESUMED	Jul 15, 2014	

9 STIP FOR EXT Jul 25, 2014
10 EXTENSION OF TIME GRANTED Jul 25, 2014

Type of Proceeding: Extension of Time

Proceeding Number: [85965171](#)

Filing Date: Mar 19, 2014

Status: Terminated

Status Date: Jul 11, 2014

Interlocutory Attorney:

Defendant

Name: Instagram LLC

Correspondent Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON DC , 20004-2431

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Notice of Allowance - Issued	85965171	

Potential Opposer(s)

Name: Global Personals, LLC

Correspondent Address: Jason A. Fischer
Randazza Legal Group
2 South Biscayne Blvd.Suite 2600
Miami FL , 33131
UNITED STATES

Correspondent e-mail: jaf@randazza.com

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Mar 19, 2014	
2	EXTENSION OF TIME GRANTED	Mar 19, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214795](#)

Filing Date: Feb 05, 2014

Status: Pending

Status Date: Feb 05, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Sean Brohier and Associates, LLC

Correspondent Address: AMY SULLIVAN CAHILL
STITES & HARBISON PLLC
400 W MARKET ST STE 1800
LOUISVILLE KY , 40202-3352
UNITED STATES

Correspondent e-mail: acahill@stites.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAPRINTS	Opposition Pending	85742628	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COLLEY LLP
1299 PENNSYLVANIA AVE, NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: pwillsey@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , trademarks@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	

INSTAGRAM	Request For Extension of Time to File Opposition	85965169
INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2014	Mar 17, 2014
3	PENDING, INSTITUTED	Feb 05, 2014	
4	ANSWER	Mar 13, 2014	
5	STIP FOR EXT	Aug 13, 2014	
6	EXTENSION OF TIME GRANTED	Aug 14, 2014	
7	STIP FOR EXT	Aug 29, 2014	
8	EXTENSION OF TIME GRANTED	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214761](#)

Filing Date: Feb 03, 2014

Status: Pending

Status Date: Feb 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: App Cliques

Correspondent Address: BRUCE W STRATFORD
PO BOX 150113
OGDEN UT , 84415
UNITED STATES

Correspondent e-mail: seanphilipoom@gmail.com , bruce@stratfordlegal.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGOOD	Opposition Pending	85883219	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry	History Text	Date	Due Date
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Number			
1	FILED AND FEE	Feb 03, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2014	Mar 15, 2014
3	PENDING, INSTITUTED	Feb 03, 2014	
4	ANSWER	Mar 11, 2014	
5	D REQ TO W/DRAW AS ATTORNEY	Jul 23, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 25, 2014	Aug 24, 2014
7	D REQ TO W/DRAW AS ATTORNEY	Aug 12, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 18, 2014	Sep 17, 2014

Type of Proceeding: Opposition

Proceeding Number: [91214455](#)

Filing Date: Jan 13, 2014

Status: Terminated

Status Date: Apr 25, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Wu Heshun

Correspondent Address: V SCHWARTZMANN
V SCHWARTZMANN & ASSOCIATES
PO BOX 1093
COCONUT GROVE FL , 33133
UNITED STATES

Correspondent e-mail: attorneys@taxlaw-patents.com; vshvartsma

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAFRAME	Abandoned - After Inter-Partes Decision	85857021	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , lmayall@cooley.com , cnathan@cooley.com , afennimore@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 14, 2014	Feb 23, 2014
3	PENDING, INSTITUTED	Jan 14, 2014	
4	NOTICE OF DEFAULT	Mar 10, 2014	
5	BD DECISION: SUSTAINED	Apr 25, 2014	
6	TERMINATED	Apr 25, 2014	

Type of Proceeding: OppositionProceeding Number: [91214039](#)

Filing Date: Dec 16, 2013

Status: Terminated

Status Date: Feb 28, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: BORETA LLC

Correspondent Address: JENNIFER BURKE SYLVA
SYLVA LAW
12 GEARY ST, SUITE 505
SAN FRANCISCO CA , 94108-5714
UNITED STATES

Correspondent e-mail: jennifer@sylvalaw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MIRRORGRAM	Abandoned - After Inter-Partes Decision	85829301	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , rsingh@cooley.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2013	Jan 26, 2014
3	PENDING, INSTITUTED	Dec 17, 2013	
4	P MOT FOR EXT W/ CONSENT	Jan 17, 2014	
5	EXTENSION OF TIME GRANTED	Jan 17, 2014	
6	W/DRAW OF APPLICATION	Feb 20, 2014	
7	BD DECISION: DISMISSED W/O PREJ	Feb 28, 2014	
8	TERMINATED	Feb 28, 2014	

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Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965174

Application Filing Date: Jun. 20, 2013

Register: Principal

Mark Type: Trademark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Aug. 26, 2014

Publication Date: Feb. 25, 2014

Notice of Allowance Date: Aug. 26, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable computer software for modifying the appearance and enabling transmission of images, audio-visual and video content; computer software for the collection, editing, organizing, modifying, transmission, storage and sharing of data and information; computer software for use as an application programming interface (API); computer software in the nature of an application programming interface (API) which facilitates online services for social networking, building social networking applications and for allowing data retrieval, upload, download, access and management; computer software to enable uploading, downloading, accessing, posting, displaying, tagging, blogging, streaming, linking, sharing or otherwise providing electronic media or information via computer and communication networks

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94035
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron M. Fennimore

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON, DISTRICT OF COLUMBIA 20004-2431
UNITED STATES

Phone: (650) 843-5000

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 26, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 11, 2014	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 24, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 25, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 25, 2014	PUBLISHED FOR OPPOSITION	
Feb. 05, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 22, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jan. 21, 2014	ASSIGNED TO LIE	66213
Dec. 23, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION WRITTEN	74671
Sep. 28, 2013	ASSIGNED TO EXAMINER	74671
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: BROWN, BARBARA TROFFKI

Law Office Assigned: LAW OFFICE 116

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Aug. 26, 2014

Proceedings

Summary

Number of Proceedings: 9

Type of Proceeding: Opposition

Proceeding Number: [91217238](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: FLIPAGRAM, INC.

Correspondent Address: Kia Kamran, Esq.
1900 Avenue of the Stars, 25th Floor
LOS ANGELES CA , 90067

Correspondent e-mail: ipprosecutionsf@orrick.com , beth.goldman@orrick.com , blee@orrick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FLIPAGRAM	Opposition Pending	86042264	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com , thadid@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	STIP FOR EXT	Jul 18, 2014	
5	EXTENSION OF TIME GRANTED	Jul 18, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91217239](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Global Personals, LLC

Correspondent Address: JASON A FISCHER
RANDAZZA LEGAL GROUP
2 S BISCAYNE BLVD , SUITE 2600
MIAMI FL , 33131-1819
UNITED STATES

Correspondent e-mail: tmocket@randazza.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTABANG	Opposition Pending	86036656	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: BRENDAN J HUGHES
COOLEY LLP
1299 PENNSYLVANIA AVENUE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , peckah@cooley.com , afennimore@cooley.com , kkrajeck@cooley.com , chwang@cooley.com , thadid@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
5	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
6	TRIAL DATES RESET	Aug 29, 2014	

Type of Proceeding: OppositionProceeding Number: [91216667](#)

Filing Date: Jun 02, 2014

Status: Pending

Status Date: Jun 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant	
Name: Mixtagram LLC	
Correspondent Address: TROY E. LARSON 1735 MARKET ST FL 51 PHILADELPHIA PA , 19103-7507	
Correspondent e-mail: larsont@ballardspahr.com , phila_tmdocketting@ballardspahr.com	

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MIXTAGRAM	Opposition Pending	85961202	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATESCorrespondent e-mail: trademarks@cooley.com , bhughes@cooley.com , afennimore@cooley.com , chwang@cooley.com , rgivnerforbes@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	

INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 02, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 02, 2014	Jul 12, 2014
3	PENDING, INSTITUTED	Jun 02, 2014	
4	STIP FOR EXT	Jul 10, 2014	
5	EXTENSION OF TIME GRANTED	Jul 10, 2014	
6	STIP FOR EXT	Aug 11, 2014	
7	EXTENSION OF TIME GRANTED	Aug 11, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216122](#)

Filing Date: Apr 28, 2014

Status: Pending

Status Date: Apr 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Evergram, Inc

Correspondent Address: JAY BEGLER
NIESAR & VESTAL LLP
90 NEW MONTGOMERY ST FL 9
SAN FRANCISCO CA , 94105-4504
UNITED STATES

Correspondent e-mail: jbegler@nvlawllp.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
EVERGRAM	Opposition Pending	85613424	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW, STE 700
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 28, 2014	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2014	Jun 07, 2014
3	PENDING, INSTITUTED	Apr 28, 2014	
4	D MOT FOR EXT W/ CONSENT	May 30, 2014	
5	EXTENSION OF TIME GRANTED	May 30, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 05, 2014	Jul 05, 2014
7	P RESP TO BD ORDER/INQUIRY	Jun 18, 2014	
8	PROCEEDINGS RESUMED	Jul 15, 2014	
9	STIP FOR EXT	Jul 25, 2014	
10	EXTENSION OF TIME GRANTED	Jul 25, 2014	

Type of Proceeding: Extension of Time

Proceeding Number: [85965174](#)

Filing Date: Mar 24, 2014

Status: Terminated

Status Date: Jul 11, 2014

Interlocutory Attorney:

Defendant

Name: Instagram, LLC

Correspondent Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON DC , 20004-2431

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Notice of Allowance - Issued	85965174	

Potential Opposer(s)

Name: BobWeiss

Correspondent Address: Bob Weiss
PO Box 1055
NEW YORK NY , 10002
UNITED STATES

Correspondent e-mail: weissbobby@aol.com

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Mar 24, 2014	
2	EXTENSION OF TIME GRANTED	Mar 24, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214795](#)

Filing Date: Feb 05, 2014

Status: Pending

Status Date: Feb 05, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Sean Broihier and Associates, LLC

Correspondent Address: AMY SULLIVAN CAHILL
STITES & HARBISON PLLC
400 W MARKET ST STE 1800
LOUISVILLE KY , 40202-3352
UNITED STATES

Correspondent e-mail: acahill@stites.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAPRINTS	Opposition Pending	85742628	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COLLEY LLP
1299 PENNSYLVANIA AVE, NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: pwillsey@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , trademarks@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2014	Mar 17, 2014
3	PENDING, INSTITUTED	Feb 05, 2014	
4	ANSWER	Mar 13, 2014	
5	STIP FOR EXT	Aug 13, 2014	
6	EXTENSION OF TIME GRANTED	Aug 14, 2014	
7	STIP FOR EXT	Aug 29, 2014	
8	EXTENSION OF TIME GRANTED	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214761](#)

Filing Date: Feb 03, 2014

Status: Pending

Status Date: Feb 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: App Cliques

Correspondent Address: BRUCE W STRATFORD
PO BOX 150113
OGDEN UT , 84415
UNITED STATES

Correspondent e-mail: seanphilipoom@gmail.com , bruce@stratfordlegal.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGOOD	Opposition Pending	85883219	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File	85965169	

	Opposition	
INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2014	Mar 15, 2014
3	PENDING, INSTITUTED	Feb 03, 2014	
4	ANSWER	Mar 11, 2014	
5	D REQ TO W/DRAW AS ATTORNEY	Jul 23, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 25, 2014	Aug 24, 2014
7	D REQ TO W/DRAW AS ATTORNEY	Aug 12, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 18, 2014	Sep 17, 2014

Type of Proceeding: Opposition

Proceeding Number: [91214455](#)

Filing Date: Jan 13, 2014

Status: Terminated

Status Date: Apr 25, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Wu Heshun

Correspondent Address: V SCHWARTZMANN
V SCHWARTZMANN & ASSOCIATES
PO BOX 1093
COCONUT GROVE FL , 33133
UNITED STATES

Correspondent e-mail: attorneys@taxlaw-patents.com, vshvartsma

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAFRAME	Abandoned - After Inter-Partes Decision	85857021	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , lmayall@cooley.com , cnathan@cooley.com , afennimore@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date

1	FILED AND FEE	Jan 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 14, 2014	Feb 23, 2014
3	PENDING, INSTITUTED	Jan 14, 2014	
4	NOTICE OF DEFAULT	Mar 10, 2014	
5	BD DECISION: SUSTAINED	Apr 25, 2014	
6	TERMINATED	Apr 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214039](#)

Filing Date: Dec 16, 2013

Status: Terminated

Status Date: Feb 28, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: BORETA LLC

Correspondent Address: JENNIFER BURKE SYLVA
SYLVA LAW
12 GEARY ST, SUITE 505
SAN FRANCISCO CA , 94108-5714
UNITED STATES

Correspondent e-mail: jennifer@sylvalaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MIRRORGRAM	Abandoned - After Inter-Partes Decision	85829301	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , rsingh@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2013	Jan 26, 2014
3	PENDING, INSTITUTED	Dec 17, 2013	
4	P MOT FOR EXT W/ CONSENT	Jan 17, 2014	
5	EXTENSION OF TIME GRANTED	Jan 17, 2014	
6	W/DRAW OF APPLICATION	Feb 20, 2014	
7	BD DECISION: DISMISSED W/O PREJ	Feb 28, 2014	
8	TERMINATED	Feb 28, 2014	

Generated on: This page was generated by TSDR on 2014-09-02 20:55:29 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 85965177

Application Filing Date: Jun. 20, 2013

Register: Principal

Mark Type: Service Mark

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Aug. 26, 2014

Publication Date: Feb. 25, 2014

Notice of Allowance Date: Aug. 26, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Telecommunications services, namely, electronic transmission of data, messages, graphics, images, videos and information; peer-to-peer photo and video sharing services, namely, electronic transmission of digital photos, video and audio-visual files among internet users; providing access to computer, electronic and online databases; providing online forums for communication, namely, transmission on topics of general interest; providing online communications links which transfer web site users to other local and global web pages; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; broadcasting services over computer or other communication networks, namely, uploading, posting, displaying, tagging, and electronically transmitting data, information, messages, graphics, videos, and images

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron M. Fennimore

Docket Number: 309101-20000

Attorney Primary Email Address: trademarks@cooley.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON, DISTRICT OF COLUMBIA 20004-2431
UNITED STATES

Phone: (650) 843-50000

Fax: (650) 857-0663

Correspondent e-mail: trademarks@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 26, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 11, 2014	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 24, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 25, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 25, 2014	PUBLISHED FOR OPPOSITION	
Feb. 05, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 22, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Jan. 21, 2014	ASSIGNED TO LIE	66213
Dec. 23, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 22, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 22, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 08, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION E-MAILED	6325
Oct. 08, 2013	NON-FINAL ACTION WRITTEN	74671
Sep. 28, 2013	ASSIGNED TO EXAMINER	74671
Jul. 03, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: BROWN, BARBARA TROFFKI

Law Office Assigned: LAW OFFICE 116

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Aug. 26, 2014

Proceedings

Summary

Number of Proceedings: 9

Type of Proceeding: Opposition

Proceeding Number: [91217238](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: FLIPAGRAM, INC.

Correspondent Address: Kia Kamran, Esq.
1900 Avenue of the Stars, 25th Floor
LOS ANGELES CA , 90067

Correspondent e-mail: ipprosecutionsf@orrick.com , beth.goldman@orrick.com , blee@orrick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FLIPAGRAM	Opposition Pending	86042264	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com , thadid@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	STIP FOR EXT	Jul 18, 2014	
5	EXTENSION OF TIME GRANTED	Jul 18, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91217239](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: Global Personals, LLC

Correspondent Address: JASON A FISCHER
RANDAZZA LEGAL GROUP
2 S BISCAYNE BLVD , SUITE 2600
MIAMI FL , 33131-1819
UNITED STATES

Correspondent e-mail: tmocket@randazza.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTABANG	Opposition Pending	86036656	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: BRENDAN J HUGHES
COOLEY LLP
1299 PENNSYLVANIA AVENUE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , peckah@cooley.com , afennimore@cooley.com , kkrajeck@cooley.com , chwang@cooley.com , thadid@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
5	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
6	TRIAL DATES RESET	Aug 29, 2014	

Type of Proceeding: OppositionProceeding Number: [91216667](#)

Filing Date: Jun 02, 2014

Status: Pending

Status Date: Jun 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Mixtagram LLC

Correspondent Address: TROY E. LARSON
1735 MARKET ST FL 51
PHILADELPHIA PA , 19103-7507Correspondent e-mail: larsont@ballardspahr.com , phila_tmdocketting@ballardspahr.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MIXTAGRAM	Opposition Pending	85961202	
Plaintiff(s)			

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATESCorrespondent e-mail: trademarks@cooley.com , bhughes@cooley.com , afennimore@cooley.com , chwang@cooley.com , rgivnerforbes@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	

INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 02, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 02, 2014	Jul 12, 2014
3	PENDING, INSTITUTED	Jun 02, 2014	
4	STIP FOR EXT	Jul 10, 2014	
5	EXTENSION OF TIME GRANTED	Jul 10, 2014	
6	STIP FOR EXT	Aug 11, 2014	
7	EXTENSION OF TIME GRANTED	Aug 11, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216122](#)

Filing Date: Apr 28, 2014

Status: Pending

Status Date: Apr 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Evergram, Inc

Correspondent Address: JAY BEGLER
NIESAR & VESTAL LLP
90 NEW MONTGOMERY ST FL 9
SAN FRANCISCO CA , 94105-4504
UNITED STATES

Correspondent e-mail: jbegler@nvlawllp.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
EVERGRAM	Opposition Pending	85613424	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW, STE 700
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 28, 2014	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2014	Jun 07, 2014
3	PENDING, INSTITUTED	Apr 28, 2014	
4	D MOT FOR EXT W/ CONSENT	May 30, 2014	
5	EXTENSION OF TIME GRANTED	May 30, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 05, 2014	Jul 05, 2014
7	P RESP TO BD ORDER/INQUIRY	Jun 18, 2014	
8	PROCEEDINGS RESUMED	Jul 15, 2014	
9	STIP FOR EXT	Jul 25, 2014	
10	EXTENSION OF TIME GRANTED	Jul 25, 2014	

Type of Proceeding: Extension of Time

Proceeding Number: [85965177](#)

Filing Date: Mar 24, 2014

Status: Terminated

Status Date: Jul 11, 2014

Interlocutory Attorney:

Defendant

Name: Instagram, LLC

Correspondent Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON DC , 20004-2431

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Notice of Allowance - Issued	85965177	

Potential Opposer(s)

Name: BobWeiss

Correspondent Address: Bob Weiss
PO Box 1055
NEW YORK NY , 10002
UNITED STATES

Correspondent e-mail: weissbobby@aol.com

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Mar 24, 2014	
2	EXTENSION OF TIME GRANTED	Mar 24, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214795](#)

Filing Date: Feb 05, 2014

Status: Pending

Status Date: Feb 05, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Sean Broihier and Associates, LLC

Correspondent Address: AMY SULLIVAN CAHILL
STITES & HARBISON PLLC
400 W MARKET ST STE 1800
LOUISVILLE KY , 40202-3352
UNITED STATES

Correspondent e-mail: acahill@stites.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAPRINTS	Opposition Pending	85742628	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COLLEY LLP
1299 PENNSYLVANIA AVE, NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: pwillsey@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , trademarks@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2014	Mar 17, 2014
3	PENDING, INSTITUTED	Feb 05, 2014	
4	ANSWER	Mar 13, 2014	
5	STIP FOR EXT	Aug 13, 2014	
6	EXTENSION OF TIME GRANTED	Aug 14, 2014	
7	STIP FOR EXT	Aug 29, 2014	
8	EXTENSION OF TIME GRANTED	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214761](#)

Filing Date: Feb 03, 2014

Status: Pending

Status Date: Feb 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: App Cliques

Correspondent Address: BRUCE W STRATFORD
PO BOX 150113
OGDEN UT , 84415
UNITED STATES

Correspondent e-mail: seanphilpoom@gmail.com , bruce@stratfordlegal.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGOOD	Opposition Pending	85883219	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File	85965169	

	Opposition	
INSTAGRAM	Notice of Allowance - Issued	85965174
INSTAGRAM	Notice of Allowance - Issued	85965171
INSTAGRAM	Notice of Allowance - Issued	85965177
INSTAGRAM	Published For Opposition	86100072

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2014	Mar 15, 2014
3	PENDING, INSTITUTED	Feb 03, 2014	
4	ANSWER	Mar 11, 2014	
5	D REQ TO W/DRAW AS ATTORNEY	Jul 23, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 25, 2014	Aug 24, 2014
7	D REQ TO W/DRAW AS ATTORNEY	Aug 12, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 18, 2014	Sep 17, 2014

Type of Proceeding: Opposition

Proceeding Number: [91214455](#)

Filing Date: Jan 13, 2014

Status: Terminated

Status Date: Apr 25, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Wu Heshun

Correspondent Address: V SCHWARTZMANN
V SCHWARTZMANN & ASSOCIATES
PO BOX 1093
COCONUT GROVE FL , 33133
UNITED STATES

Correspondent e-mail: attorneys@taxlaw-patents.com; vshvartsma

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAFRAME	Abandoned - After Inter-Partes Decision	85857021	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , lmayall@cooley.com , cnathan@cooley.com , afennimore@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date

1	FILED AND FEE	Jan 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 14, 2014	Feb 23, 2014
3	PENDING, INSTITUTED	Jan 14, 2014	
4	NOTICE OF DEFAULT	Mar 10, 2014	
5	BD DECISION: SUSTAINED	Apr 25, 2014	
6	TERMINATED	Apr 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214039](#)

Filing Date: Dec 16, 2013

Status: Terminated

Status Date: Feb 28, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant

Name: BORETA LLC

Correspondent Address: JENNIFER BURKE SYLVA
SYLVA LAW
12 GEARY ST, SUITE 505
SAN FRANCISCO CA , 94108-5714
UNITED STATES

Correspondent e-mail: jennifer@sylvalaw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MIRRORGRAM	Abandoned - After Inter-Partes Decision	85829301	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW,
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , lmayall@cooley.com , rsingh@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2013	Jan 26, 2014
3	PENDING, INSTITUTED	Dec 17, 2013	
4	P MOT FOR EXT W/ CONSENT	Jan 17, 2014	
5	EXTENSION OF TIME GRANTED	Jan 17, 2014	
6	W/DRAW OF APPLICATION	Feb 20, 2014	
7	BD DECISION: DISMISSED W/O PREJ	Feb 28, 2014	
8	TERMINATED	Feb 28, 2014	

Generated on: This page was generated by TSDR on 2014-09-02 20:54:40 EDT

Mark: INSTAGRAM

INSTAGRAM

US Serial Number: 86100072

Application Filing Date: Oct. 24, 2013

Register: Principal

Mark Type: Service Mark

Status: Application has been published for opposition. The opposition period begins on the date of publication.

Status Date: Sep. 02, 2014

Publication Date: Sep. 02, 2014

Mark Information

Mark Literal Elements: INSTAGRAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4146057, 4170675

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Marketing, advertising and promotion services; Dissemination of advertising for others via computer and communication networks; Marketing and advertising consultation services; Promoting the goods and services of others via computer and communication networks; Market research services; Provision of market research information

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Telecommunication services, namely, transmission of advertisements and media advertising communications via computer and communication networks

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Instagram, LLC

Owner Address: 1601 Willow Road
Menlo Park, CALIFORNIA 94025
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Aaron M. Fennimore
Attorney Primary Email Address: trademarks@cooley.com

Docket Number: 309101-20000

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: AARON M. FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW STE 700
WASHINGTON, DISTRICT OF COLUMBIA 20004-2431
UNITED STATES

Phone: 650-843-5000

Fax: 650-849-7400

Correspondent e-mail: trademarks@cooley.com
afennimore@cooley.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 02, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 02, 2014	PUBLISHED FOR OPPOSITION	
Aug. 13, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 28, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Jul. 28, 2014	ASSIGNED TO LIE	74221
Jul. 16, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 15, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 14, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 14, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 15, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 15, 2014	NON-FINAL ACTION E-MAILED	6325
Jan. 15, 2014	NON-FINAL ACTION WRITTEN	80797
Jan. 08, 2014	ASSIGNED TO EXAMINER	80797
Oct. 30, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 28, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: VOHRA, SANJEEV KUMAR

Law Office Assigned: LAW OFFICE 110

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 28, 2014

Proceedings

Summary

Number of Proceedings: 8

Type of Proceeding: Opposition

Proceeding Number: [91217238](#)

Filing Date: Jul 07, 2014

Status: Pending

Status Date: Jul 07, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: FLIPAGRAM, INC.

Correspondent Address: Kia Kamran, Esq.
1900 Avenue of the Stars, 25th Floor
LOS ANGELES CA , 90067

Correspondent e-mail: jprosecutionsf@orrick.com , beth.goldman@orrick.com , blee@orrick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FLIPAGRAM	Opposition Pending	86042264	

Plaintiff(s)**Name:** Instagram, LLC**Correspondent Address:** Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES**Correspondent e-mail:** trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com , thadid@cooley.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	STIP FOR EXT	Jul 18, 2014	
5	EXTENSION OF TIME GRANTED	Jul 18, 2014	

Type of Proceeding: Opposition**Proceeding Number:** [91217239](#)**Filing Date:** Jul 07, 2014**Status:** Pending**Status Date:** Jul 07, 2014**Interlocutory Attorney:** BENJAMIN U OKEKE**Defendant****Name:** Global Personals, LLC**Correspondent Address:** JASON A FISCHER
RANDAZZA LEGAL GROUP
2 S BISCAYNE BLVD , SUITE 2600
MIAMI FL , 33131-1819
UNITED STATES**Correspondent e-mail:** tmdocket@randazza.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
INSTABANG	Opposition Pending	86036656	

Plaintiff(s)**Name:** Instagram, LLC**Correspondent Address:** BRENDAN J HUGHES
COOLEY LLP
1299 PENNSYLVANIA AVENUE NW,
WASHINGTON DC , 20004
UNITED STATES**Correspondent e-mail:** trademarks@cooley.com , peckah@cooley.com , afennimore@cooley.com , kkrajeck@cooley.com , chwang@cooley.com , thadid@cooley.com , cnathan@cooley.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Published For Opposition	86100072	

INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Registered	85426267	4146057

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 07, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 07, 2014	Aug 16, 2014
3	PENDING, INSTITUTED	Jul 07, 2014	
4	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
5	P MOT TO AMEND PLEADING/AMENDED PLEADING	Aug 15, 2014	
6	TRIAL DATES RESET	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216667](#)

Filing Date: Jun 02, 2014

Status: Pending

Status Date: Jun 02, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Mixtagram LLC

Correspondent Address: TROY E. LARSON
1735 MARKET ST FL 51
PHILADELPHIA PA , 19103-7507

Correspondent e-mail: larsont@ballardspahr.com , phila_tmdocketting@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MIXTAGRAM	Opposition Pending	85961202	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: Aaron M. Fennimore
Cooley LLP
1299 Pennsylvania Avenue, NW, Suite 700
Washington DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , bhughes@cooley.com , afennimore@cooley.com , chwang@cooley.com , rgivnerforbes@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 02, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 02, 2014	Jul 12, 2014
3	PENDING, INSTITUTED	Jun 02, 2014	
4	STIP FOR EXT	Jul 10, 2014	
5	EXTENSION OF TIME GRANTED	Jul 10, 2014	
6	STIP FOR EXT	Aug 11, 2014	
7	EXTENSION OF TIME GRANTED	Aug 11, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91216122](#)

Filing Date: Apr 28, 2014

Status: Pending

Status Date: Apr 28, 2014

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Evergram, Inc

Correspondent Address: JAY BEGLER
NIESAR & VESTAL LLP
90 NEW MONTGOMERY ST FL 9
SAN FRANCISCO CA , 94105-4504
UNITED STATES

Correspondent e-mail: jbegler@nvlawllp.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
EVERGRAM	Opposition Pending	85613424	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COOLEY LLP
1299 PENNSYLVANIA AVE NW, STE 700
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: trademarks@cooley.com , afennimore@cooley.com , chwang@cooley.com , cnathan@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 28, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 28, 2014	Jun 07, 2014
3	PENDING, INSTITUTED	Apr 28, 2014	
4	D MOT FOR EXT W/ CONSENT	May 30, 2014	
5	EXTENSION OF TIME GRANTED	May 30, 2014	
	RESPONSE DUE 30 DAYS (DUE DATE)		

6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 05, 2014	Jul 05, 2014
7	P RESP TO BD ORDER/INQUIRY	Jun 18, 2014	
8	PROCEEDINGS RESUMED	Jul 15, 2014	
9	STIP FOR EXT	Jul 25, 2014	
10	EXTENSION OF TIME GRANTED	Jul 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214795](#)

Filing Date: Feb 05, 2014

Status: Pending

Status Date: Feb 05, 2014

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Sean Broihier and Associates, LLC

Correspondent Address: AMY SULLIVAN CAHILL
STITES & HARBISON PLLC
400 W MARKET ST STE 1800
LOUISVILLE KY , 40202-3352
UNITED STATES

Correspondent e-mail: acahill@stites.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAPRINTS	Opposition Pending	85742628	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
COLLEY LLP
1299 PENNSYLVANIA AVE, NW
WASHINGTON DC , 20004
UNITED STATES

Correspondent e-mail: pwillsey@cooley.com , bhughes@cooley.com , rgivnerforbes@cooley.com , trademarks@cooley.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 05, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 05, 2014	Mar 17, 2014
3	PENDING, INSTITUTED	Feb 05, 2014	
4	ANSWER	Mar 13, 2014	
5	STIP FOR EXT	Aug 13, 2014	
6	EXTENSION OF TIME GRANTED	Aug 14, 2014	
7	STIP FOR EXT	Aug 29, 2014	
8	EXTENSION OF TIME GRANTED	Aug 29, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214761](#)

Filing Date: Feb 03, 2014

Status: Pending

Status Date: Feb 03, 2014

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: App Cliques

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Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGOOD	Opposition Pending	85883219	

Plaintiff(s)

Name: Instagram, LLC

Correspondent Address: AARON M FENNIMORE
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Associated marks

Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 03, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 03, 2014	Mar 15, 2014
3	PENDING, INSTITUTED	Feb 03, 2014	
4	ANSWER	Mar 11, 2014	
5	D REQ TO W/DRAW AS ATTORNEY	Jul 23, 2014	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jul 25, 2014	Aug 24, 2014
7	D REQ TO W/DRAW AS ATTORNEY	Aug 12, 2014	
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 18, 2014	Sep 17, 2014

Type of Proceeding: Opposition

Proceeding Number: [91214455](#)

Filing Date: Jan 13, 2014

Status: Terminated

Status Date: Apr 25, 2014

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Wu Heshun

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Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAFRAME	Abandoned - After Inter-Partes Decision	85857021	
Plaintiff(s)			

Name: Instagram, LLC

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Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 13, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 14, 2014	Feb 23, 2014
3	PENDING, INSTITUTED	Jan 14, 2014	
4	NOTICE OF DEFAULT	Mar 10, 2014	
5	BD DECISION: SUSTAINED	Apr 25, 2014	
6	TERMINATED	Apr 25, 2014	

Type of Proceeding: Opposition

Proceeding Number: [91214039](#)

Filing Date: Dec 16, 2013

Status: Terminated

Status Date: Feb 28, 2014

Interlocutory Attorney: BENJAMIN U OKEKE

Defendant	
Name: BORETA LLC	
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Associated marks			
Mark	Application Status	Serial Number	Registration Number
MIRRORGRAM	Abandoned - After Inter-Partes Decision	85829301	
Plaintiff(s)			

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Associated marks			
Mark	Application Status	Serial Number	Registration Number
INSTAGRAM	Registered	85426267	4146057
INSTAGRAM	Registered	85426271	4170675
INSTAGRAM	Notice of Allowance - Issued	85866573	
INSTAGRAM	Request For Extension of Time to File Opposition	85965167	
INSTAGRAM	Request For Extension of Time to File Opposition	85965169	
INSTAGRAM	Notice of Allowance - Issued	85965174	
INSTAGRAM	Notice of Allowance - Issued	85965171	
INSTAGRAM	Notice of Allowance - Issued	85965177	
INSTAGRAM	Published For Opposition	86100072	
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 16, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 17, 2013	Jan 26, 2014
3	PENDING, INSTITUTED	Dec 17, 2013	
4	P MOT FOR EXT W/ CONSENT	Jan 17, 2014	
5	EXTENSION OF TIME GRANTED	Jan 17, 2014	
6	W/DRAW OF APPLICATION	Feb 20, 2014	
7	BD DECISION: DISMISSED W/O PREJ	Feb 28, 2014	
8	TERMINATED	Feb 28, 2014	